



**Charities Aid Foundation** (CAF) was founded in the United Kingdom in 1924 as a charitable foundation. Its co-founder was the National Council of Voluntary Organisations. Since 1974, CAF has been an independent charity. CAF works to strengthen non-profit organisations and to develop philanthropy both in the UK and throughout the world.

The mission of the Charities Aid Foundation is

- to increase the fund-raising capacities of the non-profit sector;
- to assist donors in the management of their charitable programmes;
- to support the non-profit sector development.

CAF manages approximately £ 1.4 billion. CAF is funded mainly by interest earned on capital investment, and by voluntary contributions. CAF employs about 300 people and works with experts from other countries as well. CAF headquarters are located in Kent, UK.

Since 1992, CAF offices have opened in Belgium (for the EU countries), USA, South Africa, India, Australia, Bulgaria, and Ghana.

The Russian office of the Charities Aid Foundation has been successfully operating since 1993. Over ten years, CAF Russia has become one of the leading grantmaking foundations. The Moscow office has about 40 employees managing over ten grant programmes annually. In 2002 alone, the foundation disbursed more than three million dollars to Russian non-profits.

**CAF Russia financial report is included in Charities Aid Foundation consolidated report published annually in accordance with the UK law.**

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CAF Russia staff extend our heartfelt gratitude to **Michael Brophy** for his understanding, for his love of Russia, and for the support he offered us throughout the years of his work as CAF Chief Executive.

CAF Russia extends its greetings to **Stephen Ainger**, new Chief Executive of the Charities Aid Foundation.



## Foreword from Stephen Ainger, Chief Executive, Charities Aid Foundation (CAF)

This annual report happens to coincide with CAF Russia's 10th anniversary and in reading of progress made in the year there is every reason to celebrate its success. It is obvious to observers like me that the last ten years have been momentous ones for all Russians, as well as the non-profit sector, and I am proud of the contribution that CAF Russia has been able to make to the big changes that have taken place in Russia as it continues to develop economically and socially at great speed.

As a relative newcomer to CAF as an international network, I can see the very positive benefits that have occurred in the Russian charity world as a result of our initiatives. Over the last ten years CAF Russia established an NGO School, the first comprehensive training institution for the voluntary sector in Russia. Also, we have seen the launch of the community foundation movement plus the creation of the first real models for encouraging corporate social responsibility programmes in Russian companies. Overall, CAF Russia has channelled 3,4 million dollars from corporations to the community over the last five years, making the organisation the second largest granter in Russia.

CAF Russia has a record to be proud of and I congratulate all those who have worked so hard for the organisation. There is always more that we can do. The mission of

CAF internationally, including in Russia, is simple and straightforward - to increase both the substance and flow of resources for charitable and non-profit activity. We are always looking for ways to increase the funds and resources of voluntary groups of all sorts and sizes.



Therefore, we look forward to the next ten years with much anticipation. Amongst other initiatives, we will see the launch of payroll giving schemes in dozens of Russian companies plus a commensurate dramatic growth in individual charitable giving. I am also sure that CAF Russia will continue to work positively with the Russian government to increase the range and size of tax incentives to support charities and non-governmental organisations.

CAF internationally is dedicated to supporting the growth of a strong and sustainable civil society and I look forward to helping CAF Russia play a key role not only in supporting civil society organisations within Russia but also like minded associations and initiatives beyond its borders.

Stephen Ainger  
Chief Executive, CAF

## Foreword from Olga Alexeeva, Director, Charities Aid Foundation Russia

I believe that 2002 will be remembered in Russia as the year of rapid growth of the Russian philanthropy. In 2002, a number of private foundations emerged, including the Open Russia Foundation and the Dynasty Foundation. The corporate sector, with support of the Russian Union of Industrialists and Entrepreneurs, showed for the first time that it takes corporate social responsibility seriously - not in the primitive Soviet-era 'sponsoring' sense, but with an understanding of companies' responsibility before society in all aspects of their operation, including production, environment, and labour relations. Quoting a prominent Russian businessman, "We have come all the way from Morgan, the pirate, to Henry Ford, the philanthropist - a way that took America a century - in five years."

Throughout the year, CAF Russia has supported the new Russian donors in developing their corporate social programmes and establishing corporate and private foundations. CAF organised seminars for companies and surveyed more than 200 Russian corporations in a major research effort. One programme that had a special importance was the YUKOS Oil Company Social Projects Competition, designed and implemented by CAF Russia. The purpose of the competition was not only to support successful social programmes in the regions where YUKOS Company runs its operation, but also to introduce a new approach to social responsibility in cities and regions of production, shifting from 'band-aid' donations to supporting those who know how to improve the situation.

Last year was also a test of the new relationship between civil society and government which was built, as it appears, on the foundations established at the Civil Forum in November 2001. Unfortunately, the year following the Forum failed to become a turning point in the relationship between society and government. Monitoring conducted by CAF



Russia jointly with the Popular Assembly, Agency for Social Information and regional NGO resource centers has shown that in spite of dozens of negotiations and regional civil forums held during the year, they failed to develop a practice of dialogue between the authorities and the civil sector. Moreover, in a number of cases, including the adoption of the law on alternative civilian service, the efforts of some MPs, government ministries and civil society organisations to promote a civilised and democratic law on ACS in Russia were disregarded by the lawmakers at the last moment.

Whether the authorities are to blame for modest progress since the Civil Forum, or whether it is the result of isolation and a lack of public support in the non-profit sector itself; what can be done to improve the relationship between civil society organisations and government - these questions were addressed by the Togliatti Dialogue, a conference of experts from civil organisations as well as government agencies co-organised by the Privolzhsky Federal District and CAF Russia. Certainly, the conference was not able to answer all questions; however, it was the first step towards building a community of civil society experts in Russia.

In 2003, CAF Russia celebrates its tenth anniversary. It means more to us than a jubilee. It encourages us to look at the results achieved through our efforts over the past ten years and to think of the future - at our vision of ourselves in ten years, at our vision of the country where we live and work. We express our deepest thanks to those who supported us and believed in us during all these years, and we hope for continuous support of our ideas and our vision.

Olga Alexeeva  
Director, CAF Russia



Donor assistance,  
grant programmes

A major area of work for CAF Russia is helping businesses to design and implement their social and charitable programmes. An increasing number of Russian companies have become aware of the need for socially responsible business. Social and charitable projects today are a measure of the company's development; they indicate that the organisation has adopted a new business philosophy. Making profit is the main goal of a corporation, but it is not the only one; of equal importance is the awareness and assessment of potential social implications of its actions, and the ability to adapt them to the needs of society. Businesses invest in social programmes, in culture, research, and education - all those areas where government funding is usually tight.

Russian corporate executives, however, are not always aware of the potential financial benefits that a well-designed, long-term social and charitable strategy may bring to the company; they often equate philanthropy with sponsorship. For such companies, their business goals and charitable giving are two unrelated, mutually exclusive areas, and no attempt is made to bring them together for increased success.

CAF Russia assists commercial companies in the following areas of activity:

- 1) development of charitable and social programmes taking into account the specific business interests and social needs in the region of their operation, as well as other important factors;

- 2) professional management of charitable and social programmes, including the organisation and administration of grant schemes.

As an example of success in this area of work, in 2002, CAF Russia was requested by YUKOS, a major

Russian oil company, to administer a grant competition of social projects in five Russian regions where the company operates. This was the first grant competition in Russia to be designed for a major domestic company and another step towards corporate social responsibility of the Russian business sector.

CAF Russia has the expertise and skills of grant-making adopted from Western practices and adapted to the Russian reality. In the year to come, we would like to involve more Russian companies and organise successful grant competitions for them; by doing so we hope to raise Russian money to help local communities meet their needs. We will also promote corporate social responsibility among a wide range of Russian companies.

## Vladimir Potanin Scholarship Programme

The federal scholarship programme of the Vladimir Potanin Charitable Fund has operated for more than two years. Its founder, Vladimir Potanin, President of Interros Holding Company, believes that it is extremely important today to support talented and active young people who will lead others by example tomorrow. The Programme targets students who combine academic success with leadership, organising abilities, a strong personality and a proactive attitude.

In 2000, at the launch of the federal scholarship programme, the Vladimir Potanin Charitable Fund invited CAF Russia to become a partner in its implementation. For almost three years, CAF Russia has organised the selection of students and the grant competition for young teachers.



Vladimir Potanin greets the students.



The Award Ceremony in Povolzhye Region, Nizhny Novgorod, November 2002.

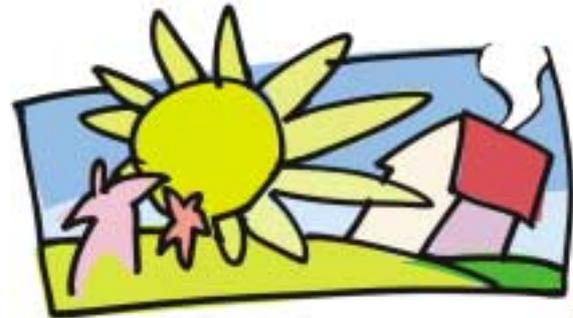
Over the past two years, the Programme held 110 scholarship competitions involving more than 25,000 students from 75 major institutions of higher (IHE) coming from Russia's seven federal districts and the city of Moscow. More than two thousand students in the country belong to the Potanin Scholarship community - winners of the Programme competitions. In 2002/2003 academic year, another 1260 students from 60 leading Russian IHE will receive the scholarship, and 126 young educators from these IHE will receive prize grants. The amount of scholarship has been increased reaching 1,500 roubles a month this year, and the grant for young teachers equals USD 1,200. The competitive selection of scholarship recipients is implemented in IHEs by 'Orientir - Your Choice' Consulting Company.

Award ceremonies held in each region after a series of competitions become exciting and memorable celebrations for the participating IHEs and for the entire region. Prominent politicians, business people, academics and culture figures are invited to attend the ceremonies as guests of honour. A special event will be held this year to facilitate future employment of the Potanin Scholarship recipients; it will feature a business roleplay attended by representatives of major enterprises and companies; a database of recipients is being built.

We can safely say that at the moment there is no

other project of this type in Russia that compares in its scale and effect with the federal scholarship programme of the Vladimir Potanin Charitable Fund.

See [www.stipendia.ru](http://www.stipendia.ru) for detailed information about the Programme and other educational initiatives of the Vladimir Potanin Charitable Fund.



## YUKOS Oil Company Social Projects Competition

In 2002, CAF Russia launched a grant programme supported by a major Russian corporation, YUKOS Oil Company.

This project is an integral part of a priority area in CAF Russia's operation, i.e. working with major domestic companies and soliciting their support for social programmes in Russia.

By contributing USD 1 million to this programme in 2002-2003, YUKOS Company made a step forward from making donations to various regional social programmes to a competitive expert selection of the best projects to fund.



Achinsk city streets.



The programme was designed, in the first place, as a way to support voluntary initiatives and to develop social services in five Russian regions where YUKOS company runs its operations: in Khanty-Mansiisky Autonomous District (Nefteyugansk, Pyt-Yakh, Poikovsky); Tomsk Oblast (Strezhevoy and Kedrovoy); Irkutsk Oblast (Angarsk); Krasnoyarsk Krai (Achinsk), and in ten municipalities in Samara Oblast.

Another, equally important purpose of the competition was to promote some new ideas, namely

1) Russian companies' concerns are not limited to their own image and PR strategy. They pay increasing attention to corporate programmes aimed at the development of local communities. The rationale behind this focus is simply that a company's success is closely linked to the wellbeing of society.

2) Municipal and voluntary social organisations in regions pioneer new and creative solutions of local problems and successfully implement these solutions. These projects do not have to be expensive or require continuous support of the donor company.

The social project competition was implemented in two stages and included four main areas: leisure activities for young people; healthy lifestyle; development of support systems for vulnerable groups, and city/village improvement and maintenance.

The programme experts reviewed and processed 513 applications. A total of 76 social projects were supported. The maximum amount of project funding was USD 10,000.

The grant fund was distributed almost equally between voluntary organisations and municipal institutions addressing social problems. Notably, regional commercial companies welcomed the programme and submitted 39 charitable projects for competition. Two of these projects designed to help children were supported.

Three expert organisations were invited to help the participants develop their ideas into consistent projects and then implement them. The work of experts was intended to mobilize social involvement in the regions, as well as contribute to the success of the competition itself. As a major part of their work, the expert organisations offered various training sessions to the participants.

We are grateful to the federal and regional media for providing good coverage of the programme, its progress, and some of the participating projects. Our special thanks to 'Mikhailov and Partners' Agency in Moscow for providing informational support to the competition.

Ethnic celebration of Hanty people "Raven's Day". took place in Pyt-Yakh, Nefteyugansk Area. The Family Club Project supported by YUKOS Oil Company is devoted to active leisure of aboriginal people Hanty-Mansiisky Autonomous District.

## Social partnership competition held as a part of the Saratov-2001 Fair of Social and Cultural Projects

The Privolzhsky Federal District Fair Organising Committee invited CAF Russia to administer a competition of social and cultural projects. The total grant fund was USD 1,200,000.



The ancient 'strug' sails down the Oka river, August 2002.

The assignment included reviewing almost 900 applications submitted to the five programme areas, designing application forms and procedures, as well as subsequent administration of 84 projects awarded under the programme.

In 2002, the work focused on project support, consultations for the implementing organisations and multi-level project monitoring.

What were the main outcomes of the Social Partnership competition? The use of communication technology (six new Internet Centres were set up, 57 websites published information about organisations and their projects, and e-mail was used extensively) allowed creating a single system of information sharing among non-profit organisations in the Privolzhsky Federal District, expanding the district's information network, involving new allies and project partners, and disseminating the experience to other regions.

Numerous events, festivals and exhibitions, contests and social project fairs, hearings and conferences on issues of public concern helped raise

awareness and encouraged public involvement in addressing local needs.

One of the areas of the grant competition was the development of educational policy in the federal district. As a result, 172 new educational programmes were created for learners of various ages and social groups, and 33 ongoing educational initiatives made available. Innovative educational approaches and methods have been implemented, ranging from training in academic research for talented children to rehabilitation courses for children with disabilities. Joint involvement of governmental, municipal and voluntary organisations in project implementation was a special feature of these projects.

*The project entitled "The creation of a system of environmental education based on a network of museums in Nizhni Novgorod Oblast" was jointly implemented by several organisations, namely: a voluntary organisation from Murom and the Museum Association of Lower Oka. In addition to educational programmes, a visual outcome of the project was the restoration of 'strug', an ancient vessel of the Slavic people. In late summer 2002, residents of cities and villages along the river saw an unusual ship sailing through the waters.*

*Programme participants improved their institutional capacities, gained experience in project implementation and built a good project record. Most projects did not only achieve the expected outcomes, but implemented a number of additional activities outside those mentioned in their initial proposals. The projects were characterised by a highly efficient use of awards; they also managed to raise additional funding.*

Another positive outcome of the programme was



Istok in Novgorod Oblast region helped Sasha Murashev to get a job in a bakery.

the involvement of district professionals in project monitoring and progress evaluation. The monitoring of projects under this large-scale scheme was a good opportunity for regional professionals to expand their knowledge and skills.

## Assistance to Russian Orphans Programme

Assistance to Russian Orphans programme (ARO) funded by USAID was completed in September 2002.

Over the three years of its implementation, between 1999 and 2002, a total of 72 voluntary organisations from 23 Russian regions benefited from the financial support and training provided under the scheme by delivering successful innovative support services for children and families. These services are aimed at preventing the abandonment of children, at social adaptation of orphans and their placement in foster families, and at protecting children's rights.

During the three years of the programme, these organisations helped more than 13 thousand children and 10 thousand families. Many children avoid-

ed being placed in orphanages and boarding schools thanks to professional assistance offered to families which had problems in raising their own or adopted children, enabling them to resolve conflicts which might otherwise have caused the family to fall apart. Many orphans gained positive experience through interpersonal communication and life skills, met friends and mentors outside the orphanage, and were given opportunities to develop their creative and professional abilities. Families having children with developmental problems were offered professional support and assistance of pediatricians, psychologists and educators. In many cases such assistance made it possible to prevent severe retardation and enable the family to lead normal life and to hope for their child's development and happiness.

*Over the ten years of its work, the Moscow-based voluntary organisation "Participation in [another person's] Destiny" headed by Alexei Golovan', Moscow Ombudsman for children's rights for more than a year, has helped more than a thousand young orphans leaving Moscow orphanages and boarding schools to defend their right to housing and to find jobs.*

*Another voluntary organisation, Istok from the city of Borovichi, Novgorod Oblast, by involving workers of local enterprises, has successfully organised adaptation activities for young people leaving local orphanages. Due to the efforts by Istok leader Z.V. Morozov and other professionals,*



The Foundation for Support of Humanitarian Initiatives, Rostov-on-the-Don.

*forepersons of local enterprises in Borovichi became mentors to 30 orphans. These young people do not only receive professional training; many of them found a friend and support person in their mentor. Later, all 30 orphans got jobs at local enterprises and were able to support themselves, rather than rely on the state or the orphanage. This was a result of just one year's work.*



The Final Conference of Assistance of Russian Orphans Programme. US Ambassador Russia Alexander Vershbow greets the participants.

*Many families did not break up and many children avoided the street or institutionalization due to effective work of professionals from voluntary organisations and their cooperation with local authorities. In Rostov-on-the-Don, the local voluntary Foundation for Support of Humanitarian Initiatives cooperates with local guardianship and child custody authorities. The organisation runs the School of Guardians which offers training on a regular basis to legal guardians of children, helping guardians acquire knowledge and skills necessary to resolve conflicts with the children and to create a favourable family environment for them. In addition, the School hosts the guardians' club, where they can share their views and discuss problems. The organisation disseminates its experience to other Russian regions.*

*The Moscow-based Centre for Training and Research of Children's Wellbeing 'Christian Solidarity', jointly with the Moscow Orphanage No 19 and the Russian Ministry of Education, are developing a system of foster families in Russia. Foster families can adopt orphaned children for any period before they reach adulthood. This arrangement*

*allows finding families not only for young children, but also for teenagers who find it much more difficult to find foster parents. Due to ARO, the organisation disseminated its experience to ten Russian regions, including Kurgan, Tomsk, Orenburg, St. Petersburg, Novgorod, Pskov, and others. Six of them develop foster placement initiatives.*

Besides, over the three years of its work, ARO Programme organised and conducted 230 training seminars attended by more than 4,500 social workers, NGO leaders, government officials from all Russian regions whose work involved prevention of child abandonment, assistance to social adaptation of institutionalized orphans, and helping children with disabilities. The training was delivered by highly skilled international and Russian social work professionals.

A successful solution of any social problem requires public awareness. No measures can change the situation unless wider public becomes aware of the problem and engages in the search for, and implementation of, potential solutions. Mass media have a leading role to play in this process. ARO Programme supported awareness-raising projects in regional and national media, which addressed the problem of child abandonment. Regional initiatives included two TV projects in Novgorod, one in Nizhni Novgorod, seminars and contests for journalists of regional newspapers in Novgorod and Tomsk.

The Agency for Social Information and the Foundation for Independent Radio Broadcasting targeted national media. Due to their efforts, listeners of Radio Russia learned about social services helping children with disabilities, orphans, children in crisis and their families; a special [www.nashi-](http://www.nashi-)

deti.ru website was created to publish information about child abandonment and related issues. Internews agency produced a series of video films with public service announcements aimed at changing public attitudes towards persons with disabilities and attracting volunteers to social services.

We are very glad that ARO Programme encouraged many voluntary initiatives which were supported by local authorities. Workers of ARO Programme are grateful to all voluntary and official organisations for their active involvement and successful partnership.



## The New Day Programme

The New Day Programme has been implemented since 1999 by the Rosbank and UNICEF. It aims to help voluntary and governmental organisations which use arts and sports to help children. CAF Russia has been invited to administer the programme.

Since its beginning, the programme has supported 123 social projects using various artistic activities to promote rehabilitation of children with disabilities, to help problem teenagers, children - survivors of severe stress, violence and abuse, and



Maria's Children Art Rehabilitation Centre won the New Day Programme award.

children from dysfunctional families. Other supported programmes helped talented children, organised sports rehabilitation for children with disabilities and sports clubs for problem teenagers. The programme's total budget for the entire project life is USD 465.500.

The New Day Programme uses independent



The New Day Programme winners are awarded by Olga Alexeeva, Director, CAF Russia, and Galina Volchek, Art Director, Sovremennik Theatre

expert review and a competitive procedure to select projects to be supported. The Expert Board makes the final decision on all grant awards. The Board members include leading experts in the field of

social work, education, psychology and rehabilitation, representatives of Rosbank, UNICEF and mass media. Russian celebrities, including Galina Volchek, art director of Sovremennik Theatre and Alexander Gomelsky, president of CSKA sports club, agreed to become members of the Board.

The programme operates in Moscow and area, as well as a number of Russian territories surrounding the cities of Krasnodar, Lipetsk, Norilsk, Omsk, Perm, Tomsk, Tula, Khabarovsk, Yuzhno-Sakhalinsk, and Ulan-Ude. Next year, the grant competition will expand to Krasnoyarsk and Novosibirsk.

In 2003, the fourth round of the 'New Day' grant competition will support six Moscow-based projects with budgets of USD 5,000 each, and 39 regional projects with budgets of USD 3,000 each.

The programme 'New Day' funded by a commercial bank and an international charitable foundation is a good example of cooperation between government, business, non-profit, and international organisations. The New York Centre for Charity Research chose it as the best project of corporate responsibility and social involvement in Russia.

A number of national newspapers, including Izvestia, Vedomosti, and Komsomolskaya Pravda, and So-obschenie Magazine provide media support of the programme.

### The Programme of Local Community Involvement in the Chekhov District, Moscow Area

The programme of public involvement in

Chekhov region outside Moscow was developed by CAF Russia in 1999; it is implemented with financial support from Alcoa Foundation, a charitable resource targeting countries where the US-based Alcoa aluminum company operates. The programme aims to promote social services in the city of Chekhov and its surrounding area.

The programme includes a number of project areas, in particular, the mini-grant competition in Chekhov and surrounding area. The competition was aimed at the development of non-profit organisations and voluntary initiatives implementing social projects of long-term support for vulnerable groups. Applications from non-profit organisations and municipal institutions based in Chekhov and area were accepted for the competition.

As part of the project implementation, CAF Russia delivered a two-day training focused on proposal writing and fundraising for leaders of applicant organisations. The participants acquired the necessary knowledge and skills in project design and proposal writing, effective management, raising additional resources, and ways of interaction with local communities and business.

In 2002, the Expert Board selected seven projects addressing the most pressing social problems in Chekhov and its area in the most innovative and efficient ways. The total grant fund was USD 7,000. The following organisations were awarded:

- The Chekhov branch of NAN ('No to Alcoholism and Drugs') Charitable Foundation;
- A secondary school in Chekhov-2, Moscow Area;
- The Center for rehabilitation and adaptation of children and adolescents with special needs;

- Municipal school No 3 offering in-depth courses in certain subjects, Chekhov;
- Municipal school No 9 offering in-depth courses in certain subjects, Chekhov;
- Municipal kindergarten No 2 offering professional treatment of speech development problems;
- Municipal school offering in-depth courses in certain subjects, Meschera;

Starting in December 2001, leading specialists of the disability organisation 'Perspektiva' launched the project 'Chekhov, a city accessible to all'. The main objective of the project is to ensure equal opportunities for persons with disabilities and to involve young people with disabilities in various activities promoting their independence. A key point of the programme was the training of several young activists, which enabled them to involve other young people with disabilities living in Chekhov in public life, and awareness-raising efforts in the local community, including public events focusing on the issues of people with disabilities.

In 2002, a wide range of participants were involved in the programme, including medical and health care institutions in Chekhov and surrounding area; they applied for funding to purchase medical equipment (total amount was USD 10,000). Award-winners included Chekhov District Hospital No 1 and the City Polyclinic; the awards supported their efforts aimed at improving health care service and offering professional training to health care workers in Chekhov and area.

*In addition to project funding, Alcoa Foundation provided targeted funding to the local Health Care Committee in Chekhov Area in the amount of USD 60,000 to be used for purchasing a mini-van with*

*modern medical equipment to be used in emergencies; this is the only ambulance of this type in the area.*

## My Alma Mater Programme

In 2002, CAF Russia organised a call for proposals among training institutions and non-profit organisations in Moscow and St. Petersburg; the title of the grant competition was *My Alma Mater*. The programme supports students' initiatives and organisations implementing social projects aimed at helping students in Moscow and St. Petersburg. The programme is funded by the P.A.Smirnov Foundation.

The Expert Board selected four projects with a total budget of 13,800 pounds sterling, which offered innovative and efficient solutions of problems faced by students. The projects are diverse, including students' research societies, leisure activities, contests and cultural events, supporting student societies and information centres.

In 2002, grants were awarded to the following organisations:

The Law School of the Russian General Prosecution organised a human rights contest for students in CIS countries.



- Law School of the Russian General Prosecution, St. Petersburg;
- Institute of Languages and Culture named after Leo Tolstoy, Moscow;
- Vavilov Student Research Society affiliated with the Moscow Agricultural Academy named after Timiryazev;
- UNPRESS Voluntary Association, Moscow.

## Partnerships in the Non-Profit Sector Programme

The Partnerships in the Non-Profit Sector scheme (PNPS) was designed in 1997 as a way to strengthen the Russian non-profit sector. It has supported partnership-based projects between non-governmental, non-profit organisations in Russia and their counterparts in the UK, countries of Eastern Europe, and CIS. The scheme is funded by the UK Department for International Development (DFID). The scheme is governed by the Board of independent UK and Russian experts in various fields. CAF Russia manages the scheme.

Since its beginning, the scheme funded about 60 projects. In April 2002, PNPS Board had its last meeting. It awarded seven grants for a total of 341.914 pounds sterling. All partnership projects are expected to complete their work by August 2003.

### 2002 PNPS RECIPIENTS

Partners:

- **International Consulting Centre, Yekaterinburg, Russia**
- **Foundation For Freedom, London, UK**

Budget: 49,647

Project duration: 12 months

The project aims at strengthening civil society through the development of social partnership and socially responsible business in the Urals. Its goal is to raise public awareness of the need for partnership between business and the non-profit sector. The project partners work to bring together the three sectors of society, helping them join their efforts and overcome differences. In particular, the International Consulting Centre proposes to establish a structure of technical support and consultations for NGOs and businesses implementing the principles of social partnership, and to collect information about such organisations and best practices in their cooperation.

Partners:

- **Saint Petersburg Institute of Law named after Prince P. Oldenburg, St. Petersburg, Russia**
- **Columbia University Budapest Law Centre/PILI, Budapest, Hungary**

Budget: 50,000

Project duration: 14 months

The partnership between the Columbia University Budapest Law Centre and the St. Petersburg Institute of Law named after Prince P. Oldenburg aims to support the Russian non-profit sector. The project is designed to create university-based legal clinics offering their services to non-profits. These clinics will be based on the existing legal clinics operating in university law schools. Students will offer legal assistance and counseling

to organisations and individuals wishing to make a contribution to the non-profit sector. The partners propose to achieve their goal through providing services, training, and information to teachers, students, and NGOs in five project regions, namely: St. Petersburg, Moscow, Samara, Nizhni Novgorod, and Yekaterinburg.



St-Petersburg Institute of Law named after Prince P. Oldenburg (former St-Petersburg Legal School) is one of the first nongovernmental law schools. The Institute revives the traditions of the Imperial Legal College, one of the best Russian law schools established in 1835 by his Majesty Prince P. Oldenburg, nephew to Emperor's Nikolay I.

Partners:

- **Sluzhenye Association, Nizhny Novgorod, Russia**
- **BORIS, Warsaw, Poland**

Budget: ? 49,749

Project duration: 12 months

The project aims at establishing effective partnership models between NGOs, local government and businesses to secure NGO participation in the decision making process and local philanthropy development in the Volga-Vyatka region. Training seminars and placements will be organised in Poland for working groups composed of representatives of the three sectors of society. The project outcomes will include the drafting of four local bills aimed at regulating tender-based funding of the social sphere; procedures of implementation of the bills after their enactment in Nizhny Novgorod area; the establishment of the first community foundation in Nizhny Novgorod, and the first NGO grant competition.

Partners:

- **Romano Kher, Moscow, Russia**
- **Romani Yag, Uzhgorod, Ukraine**

Budget: ? 50,000

Project duration: 14 months

The goal of the project is to develop and strengthen the emerging Roma NGOs in Russia. The project includes a series of training sessions aimed at improving institutional structures as well as practical assignments and placement of active participants with other NGOs for further learning. The development of project participants' knowledge and skills and the establishment of a network of Roma NGOs in Russia will enable their subsequent integration with Roma organisations in different parts of Europe. In particular, training will focus on fundraising and project management skills, strategic and operational planning.

Partners:

- **Sodeistvye (Assistance) 2000, Yekaterinburg, Russia**
- **Gay Men's Health, London, UK**

Budget: ? 44,523

Project duration: 12 months

The project aims at establishing a professional, self-sufficient and sustainable network of NGOs offering services to people with HIV/AIDS in Sverdlovsk Area. The project goals will be achieved through improving available services, developing systems for managing human and other resources,

joining efforts between medical professionals and NGOs and encouraging their cooperation around shared objectives. The activities will be coordinated through the HIV/AIDS Forum affiliated with a

A seminar for trainers in NGO resource building and management. The seminar is offered by the Youth Leadership Development Programme implemented by the Russian Red Cross and other NGOs.



Yekaterinburg-based resource centre and sponsored by Sodeistviye 2000 Foundation, the local AIDS Centre and the local Health Ministry. The Forum and the resource centre will operate in Sverdlovsk Area. In addition, the network will raise awareness among health officials concerning the role of NGOs and attract public support of its activities in Sverdlovsk Area.

**• Russian Red Cross Society (ROKK) Education Centre, Moscow**

Budget: ? 49,695

Project duration: 12 months

The main problems that the project aims to address are the following: a lack of resources to support youth groups established by ROKK and NGOs; a lack of skills in young leaders to attract and

manage resources, and insufficient cooperation between youth groups in ROKK and NGOs. In an attempt to solve these problems, a series of seminars will be offered to young leaders in ROKK and other NGOs to help them develop skills of resource building and management. A team of trainers will be formed of the previous project participants. The seminars will also generate scripts for youth events to be held by participants in their regions, which will allow them to apply their learning to practical work.

**• NGO Development Centre, St. Petersburg**

Budget: ? 48,300

Project duration: 12 months

The project is designed to sustain and disseminate NGO experience of solving social problems. It includes a number of activities, such as establishing and NGO coalition; collecting analytical information about specific social problems in St. Petersburg; processing and disseminating related knowledge and experience; training regional NGOs; organising an exhibition of social projects; supporting partner initiatives, including joint consultations on cooperation between the three sectors.



The first Fair of projects and services for NGOs in St-Petersburg organized by the NGOs Development Centre.

## PNPS SUCCESS STORIES

### Project: "Establishing a Resource Centre for NGO Support"

Partners:

- 'Humanitarian Programmes Support' Foundation, Moscow, Russia
- The Motivation Charitable Trust, Bristol, UK

#### ' Humanitarian Programmes Support '

Foundation focuses on providing equipment necessary for the rehabilitation of children and adults with severe motor impairment, and on offering psychological and social assistance to families of children with special needs. The Foundation implements professional treatment, rehabilitation and education programmes for children with disabilities and their parents. 'Humanitarian Programmes Support' is the only Russian organisation which consistently focuses on the problem of 'special seating' for people with severe motor disorders.

**The Motivation Charitable Trust** is a unique international non-profit organisation that deals with the comprehensive provision of suitable wheelchairs designed specifically for the local environment in developing countries. Their mission is to initiate self-sustaining projects to enhance the quality of life of wheelchair users.

One of the main results of their joint project was the establishment of an NGO information and resource centre; the Centre for Social Cooperation (CSC) was launched in March 2001 in the UK Embassy in Moscow. Currently, the Centre is open daily from 10 a.m. to 6 p.m. and offers a range of services for NGOs and families of children with spe-

cial needs. The Centre accumulates information on various issues of child disability and offers informational support to NGO workers and parents of children with disabilities. At the end of the programme, the CSC had the following resources available to it:

- A database on child disability; the database contains information on 88 NGOs and government agencies which work with families of children with special needs.
- A specialised library containing information and methodologies, including an information pack for parents. The library catalogue has 250 book items on various subjects.
- A PC with Internet access.
- A copier and a binder.
- Space and facilities for training and meetings.

More information about the Centre's activities and programmes can found on its website <http://www.fpgp.ru>.

The Centre achieved much more than had been expected at the project start. Disability NGOs welcomed the new service; parents of children with disabilities visit the Centre regularly and gain new knowledge.

Today the Centre organises seminars, workshops and meetings between NGOs and parents on a regular basis. It runs special programmes for families helping parents to understand their own needs and those of their children, and to learn about their right to appropriate services and assistance.

The establishment of CSC improved mutual understanding and cooperation among many



The Humanitarian Programmes Support Foundation helps children with motor impairment.



The first regional conference of community organizations working in the sphere of HIV/AIDS prevention  
Novosibirsk,  
October 2002.

Moscow-based NGOs helping families of children with special needs. A number of joint projects have been launched since.

### Project '**Towards regional cooperation through training and contacts**'.

Partners:

- **Kaliningrad Information Resource Centre, Kaliningrad, Russia**
- **Regional Information and Support Centre for NGOs, Gdansk, Poland**

The project 'Towards regional cooperation through training and contacts' allowed NGO leaders in Kaliningrad Oblast (Area) to acquire new management skills; it also promoted cooperation between non-profit organisations across the border between Russia and Poland. In September 2001, the partners organised a conference jointly with the Kaliningrad Oblast Administration. The conference was attended by MPs and government officials from Kaliningrad Oblast and Poland, and by members of international organisations operating in Kaliningrad, such as the Soros Foundation and TACIS.

A total of 70 NGO participants attended training seminars organised by the project partners. A training session for Kaliningrad Oblast NGOs was held in Poland, helping Russian partners to gain first-hand experience of the way Polish NGOs build their relations with local authorities. In addition, an NGO Alliance was established by non-profits with shared goals. It was extremely helpful, given that 90% of the participating organisations had not known about each other before this project.

An international non-profit network 'Baltic' was also launched by the project. The network aims to support international activities by NGOs in both



countries. It will disseminate information and offer consultations on issues faced by the Baltic region.

### Project '**Development of a network of NGOs working in HIV prevention in Siberia and Far East**'

- **Humanitarian Project, Novosibirsk**

This project was a continuation of the RADAR-Siberia project implemented by Siberian Initiative (Barnaul) in 2001-2002.

The project was designed to further disseminate, in Siberia and the Far East, the experience of the UK organisation 'Lifeline Project' of conducting education and prevention activities in hard-to-reach social groups. The goal of this work was to curb the spread of HIV.

NGOs in Siberia and the Far East were able to learn their methods and to apply this learning to the implementation of their own small projects. These small projects included the development and publication of information materials for target groups. Another important objective of the project was an expansion of the Siberian network of NGOs working in HIV prevention. As a result of the project, the net-

work membership increased from 5 to 14 organisations. The purpose of the network was to improve the quality of HIV prevention through the use of resources contributed by the network members. This informal association was named 'Siberian Community'.

The project completion was marked by the first regional conference in the Siberian Federal District of NGOs working in HIV/AIDS prevention. The conference was entitled 'The role of civil society in HIV prevention in Siberia': resources and development strategies.' The conference was sponsored by the RF Ministry of Health; it gave an idea of the non-profit sector resources and determined priority areas of work in HIV prevention in Siberia.

#### Project '**Breaking Barriers**'

##### **• Perspektiva, Moscow**

The Project 'Breaking Barriers' was implemented by partner organisations in nine Russian regions: Perspektiva (Moscow), Fenix (Rostov), NGO Centre (Chelyabinsk), All-Russian Society of the Disabled (Ukhta and Perm), Centre for Independent Living (Togliatti), Invatour (Nizhny Novgorod), Desnitsa (Samara), Wheelchair Users Housing Fund (Ulan-Ude).

The main goals of the project were the following: to involve young people with disabilities in civil and social life; to strengthen organisations' ability to offer adequate services which meet the needs of young persons with various disabilities; to strengthen Perspektiva's capacity of involving Russians with disabilities in public life and building a network of trainers and consultants in independent living skills.

For this purpose, a group of young activists was

formed in two regions (Rostov and Chelyabinsk) who then conducted training on the understanding of disability, advocacy, mutual support groups of young people with disabilities, and educated professionals and officials about the needs of young people with disabilities. In other regions which already had joint projects and trained activists, a series of small projects were implemented focused on advocacy. In the course of these small projects, young people with disabilities organised public events, gave talks at schools, conducted media campaigns, produced brochures and manuals.

Perspektiva succeeded in raising additional funding from the US Department of State through the World Institute of Disability (WID), which allowed expanding the project. WID became actively involved in the project: it supported regional advocacy projects and organised a study trip to the US for young persons with disabilities. Additional funding from the Open Society Institute (Soros Foundation, Russia) allowed extending and strengthening the network of partner organisations. As a result of joining resources and experience of partner organisations, effective approaches were developed encouraging public involvement of young people with disability and strengthening disability groups. Partner organisations, members of the Independent Living Network, acquired new resources, skills, experience, and a team of young activists capable of offering new services to more people with disabilities.



Breaking Barriers,  
Perspektiva

# Development of philanthropy in Russia



For a number of years, foreign foundations were the main source of funding for Russian NGOs and civic initiatives. Recently, the share of donations from domestic sources has been growing. The range of companies committed to offering donations and charitable support and developing social programmes is not limited to major corporations. The role of small and medium business and individual donations in addressing many social needs is increasing. CAF Russia works to create and develop new forms of domestic philanthropy. For example, CAF has initiated and organised the first community foundations in Russia; this model of philanthropy is common in the US and many European countries. It provides an efficient means of raising and distributing funds for meeting the needs of a local community. In addition, CAF Russia promotes individual donations. We are convinced that in the near future the amount of private donations in Russia will be as significant as it is in many developed countries.

## Development of Local Community Foundations

Developing local community foundations is a priority area for CAF Russia. This form of local philanthropy has already gained acceptance in 15 Russian cities and continues to attract individuals and organisations interested in improving the life of their communities.

Community  
Foundation  
(CF)

a foundation established to address the needs of a local community - city, district, megapolis - through pulling together local resources

Russian local community foundations have made a big step forward over the last year. For example, the Togliatti Community Foundation has increased its endowment many-fold and substantially expanded its programme portfolio. The local community foundation in Pervouralsk, a small Russian city, has achieved impressive results by becoming a real leader in the community, organising several grant competitions each year and involving major local businesses in successful cooperation.

The year 2002 was marked by an important trend of increased interest in community foundations displayed by major local businesses. Managers of Russian companies are often pressured by local administrations into funding projects, many of which are ineffective; whether the company agrees or declines, it risks damaging its reputation. Under such circumstances, local community foundations are their best partners, capable of organising the implementation of local social policies in the most cost-effective way, involving local community leaders, pooling resources and combining different interests of the local public.

Currently, local community foundations operate in the following cities: Togliatti, Tyumen, Moscow, Pervouralsk, Saratov, Obninsk, Rostov-on-the-Don, Kaluga, Novochoerkassk, Chaikovsky (Perm Area), Zhigulevsk, Nerekhta (Kostroma Area), Rubtsovsk. In many other cities, local initiative groups work to establish such foundations. The Third All-Russian Conference of local community foundations was held with CAF support in July 2002. The participants expressed their commitment to join efforts in disseminating this model of local philanthropy over the Russian territory and raising its profile nation-wide.

In 2002, CAF Russia published two research

papers on investment opportunities in Russia and on the current situation in local community foundations after five years of their existence in this country.

CAF Russia intends to continue offering comprehensive support to local community foundations, including the following, in particular:



A Press-conference in the Central House of Journalists looks at the results of the Third All-Russian Conference of Community Foundations. Moscow, July 2002.

#### • Institutional development

In 2003, CAF Russia, supported by C.S. Mott Foundation, starts a two-year institutional support programme which will consist in distributing grant funding for local community foundations development. The grants will require matched funding by local communities.

#### • Consultations

CAF Russia will continue offering individual consultations, technical assistance, and training courses in main areas of community foundation work. CAF will support international exchange of experience between local community foundations, and mutual placements between Russian community foundations.

#### • CAF website for Local Community Foundations

CAF Russia launches [www.cafcf.ru](http://www.cafcf.ru) website devoted to local community foundations development in Russia. The site will feature community foundation news, both in Russia and internationally, a helpline on development programme implementation, and translated publications related to community foundation experience in other countries. In the



future, the website will also be maintained in English, facilitating international communication between community foundations.

### Development of new models of philanthropy

CAF has been developing new models and forms of philanthropy and helping their implementation in Russia. In particular, we are working to develop a *practice of individual donations* using various forms and models popular in many other countries.

In early 2003, CAF Russia office adopted the Give as You Earn programme. Under this programme, CAF employees may donate to a non-profit of their choice right from their workplace. In 2002, the scheme was fully adapted to Russia: the software necessary for making donations through the Web was finalised, and an associated pack of documents produced. We hope that in 2003, some commercial companies will join CAF in implementing Give as You Earn programmes for their employees.

Another individual donation model has been developed for Rostik International Company. Currently, we are working on making it possible for all clients of the Rosinter catering chain to make donations as they come to their favorite restaurant.

In 2002, CAF Russia launched a programme of

Corporate Philanthropy Development funded by the Ford Foundation. The programme started with a survey of companies in four cities - Moscow, St. Petersburg, Nizhny Novgorod, and Novosibirsk - concerning their charitable involvement. Researchers from the Russian Public Opinion Centre (VTsIOM), commissioned by CAF Russia, surveyed 200 companies of various size, including 70 in Moscow, 60 in St. Petersburg, 35 in Nizhny Novgorod, and 35 in Novosibirsk. Why do businesses engage in charitable activities? Who makes the decision to donate? Which spheres are priority targets for donations? Are there any differences between charitable policies in major, medium and small companies? Are there any differences between corporate charitable giving in Moscow, North-West, Volga Region, and Siberia? These questions were asked by the researches, and the findings and conclusions were published in the brochure 'Corporate Philanthropy: Myths and Reality'.

The Development of Corporate Philanthropy programme includes training seminars for businesses and NGOs in the four project regions, delivered by CAF Russia staff. The seminars are designed to present various corporate philanthropy models and to help businesses and the third sector find a common language. Last year, seminars were offered to St. Petersburg NGOs, jointly with the NGO Development Centre, and to Nizhny Novgorod businesses (jointly with Sluzhenye Association). In 2003, more seminars are planned for businesses and NGOs in Moscow, St. Petersburg, and Nizhny Novgorod.

In 2002, CAF Russia developed programme proposals for the Russian Development Bank (support for students of Moscow universities and university

Some members of CAF Russia staff chose ECO Animal Shelter in Veshniyaky to support through the Give as You Earn programme.

departments); Interros Holding Company (establishing boards of trustees in support of cultural institutions); Severstal Company (reforming a system of assistance to orphans and to families in crisis), and others.

Contacts have been established and negotiations are under way concerning potential joint projects with Neftegazstroj; Zenith Bank; Konoko Oil Company; Procter & Gamble.

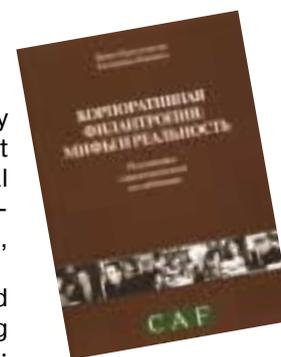
Also, last year, CAF Russia developed and made available a regularly updated **database** of corporate charitable giving.

### Involvement of the Russian Diaspora in charitable programmes in Russia

For over two years, CAF Russia has implemented the Russia Revisited programme (formerly known as 'A good deed from the heart programme') aimed at supporting Russian charities. The programme has been specifically designed for Russians living abroad who would like to help their country of origin. Those private donations go to Russian organisations which successfully address difficult social problems and need assistance and support. CAF provides exhaustive information about such organisations to potential donors and undertakes to ensure an open and honest transaction.

Russia Revisited programme offers assistance in meeting many social needs. These include, in particular:

- medical care for children and young mothers;
- helping persons with disabilities;
- assistance to refugees, forced migrants, and homeless people;
- helping orphans.





Development  
of civil society in Russia

Financial support is an important factor of success in social projects, but in many cases it does not solve all of their problems. Experience shows that even continuous financial support vested in non-profits does not necessarily mean that they will make a difference in the overall situation. On the one hand, it is necessary to help non-profits develop and become more viable and efficient. But on the other hand, it is important to educate the public, helping people see themselves as citizens in control of their own and their country's destiny. CAF Russia implements a number of major programmes along these lines.

### Raising awareness among politicians about the non-profit sector

In 2002, CAF Russia legal department, with support from Westminster Foundation for Democracy, implemented the project 'Raising awareness among the RF State Duma deputies and young politicians about the third sector'. A series of publications have been produced specifically for the State Duma members. They explain, in a simple and visual manner, the current problems with non-profit regulation and taxation.

In 2002, the Westminster Foundation for Democracy also supported the publication of the research paper 'Non-profit sector and government in Russian regions: Ways of cooperation'.

Besides, CAF Russia lawyers work as experts in



the Taxation Reform Group under the RF Ministry of Finances; the group was established after the Civil Forum to elaborate proposals on improving NGO legislation.

### Project 'Russian mass media and NGOs: Bridging the gap'

To help Russian journalists and non-profit sector workers understand each other better, in 2002 the project 'Russian media and NGOs: Bridging the gap' - was launched. The project was implemented by CAF Russia, Agency for Social Information, the Foundation for Independent Radio Broadcasting and BBC World Service, and supported by the UK National Lottery. Its goal was to improve mutual understanding and creative cooperation between journalists and NGOs. The project included a series of seminars and a contest of media publications prepared by journalists in collaboration with non-profit organisations.

Journalists and NGOs from Vladimir, Penza, Ulyanovsk, Yaroslavl, Barnaul, Murmansk, Kaliningrad, and Perm participated in the training and the contest. A total of 200 productions were submitted to the contest, including radio broadcasts and newspaper articles. They were evaluated by a competent review board featuring leading Russian journalists.

The first pair of winners (a journalist and an NGO member) were awarded with an internship at BBC, London. Three other pairs of winners were offered an internship opportunity in Moscow with the Foundation for Independent Radio Broadcasting, Agency for Social Information, and major Russian media.



Two books were published based on project results: a manual for non-profits on working with the media, 'NGO and Media: Bridging the Gap', written by the Agency for Social Information, and a manual for journalists 'Everything you always wanted to know about the non-profit sector (but were afraid to ask)', written by CAF Russia. These books were distributed free to

Russian NGOs, newspapers, TV and radio companies.

For more information about the project 'Russian media and NGOs: Bridging the gap' see [www.socium.org.ru](http://www.socium.org.ru).



## NGO School

NGO School is a unique training and information centre for the Russian non-profit sector, established with CAF Russia support. The NGO School works to help Russian non-profits to be more professional and effective.

*The autonomous non-profit organisation 'Consultations for associations and foundations' was established in 1997 by Charities Aid Foundation - UK, supported by DFID. Since its establishment,*

*'Consultations for associations and foundations' has implemented a number of successful projects promoting the development of the Russian non-profit sector. They included, in particular, training and research targeted at regional NGOs and local communities.*

*Historically, the official name of the organisation, 'Consultations for associations and foundations', was less common than its informal nickname, the NGO School. So, in 2002, the decision was made to rename the organisation. Since December 2002, the organisation has been known and NGO development foundation 'NGO School'.*

### Today the NGO School offers:

- **Monthly seminars** in NGO management, legal aspects, accounting, fundraising, and many other issues relevant to NGO operation. A total of 33 seminars were held in 2002. They included 6 basic two-week courses on NGO establishment and operation, 25 theme courses, including seminars on fundraising methods, and 2 specialist courses for NGO accountants. The seminars were attended by 676 NGO workers. Training was delivered by highly skilled Russian and foreign trainers and consultants.
- **Consultations** on legal and financial issues, and on fundraising. In 2002, 134 legal consultations were held, 68 consultations for accountants, 50 fundraising consultations, and 9 open-ended consultations on NGO establishment and operation. In addition, 150 consultations were provided in the mail or e-mail, and 280 over the phone.
- **Library** is a major source of information on the non-profit sector and charity in Russia.
- **Clubs of NGO accountants, lawyers, and librarians** - monthly meetings to discuss NGO-



A seminar on basic rules and methods of working with mass media.

related issues. Last year, the club of accountants met 11 times, the club of lawyers met 9 times, and the club of librarians - 5 times.

· Large, regularly updated **database** of Russian non-profit organisations.



### Library

In March 2002, the library moved into a new space. A spacious five-window room facing the

Tverskaya Street now houses a unique collection of publications issued in small numbers by NGOs in Russia and other countries. Eight thousand storage items (books and periodicals) is the main result of 2002. As before, we are happy to help our users: NGO workers, initiative groups, students, journalists, businesses, and government. Free copying was a welcome addition to other services in the library, which functions as a reading room.

The library staff processed more than 15 hundred enquiries and letters. We sent out more than three thousand copies of Money and Charity

Magazine, publications by CAF Russia, NGO School, and other useful information.

In 2002, we prepared and sent out by e-mail three issues of BOB (Library Review) newsletter. In addition to bibliographies and annotations, it gives the publishers' contact information, helping the readers to target their requests. The review is received by more than 600 libraries and NGOs.

The Club of Librarians meetings attracted a record-breaking number of participants. The topics of the meetings, as usual, were interesting and raised a lot of

debates: Grant application writing; What we look for in electronic catalogues; Librarian's code of ethics; Current issues of human resources management in libraries; Library management.

Representatives of nonprofit organizations from all Russian regions take part in the NGO School basic course.

Jointly with Memorial Human Rights Society in Moscow, a project of building an electronic human rights catalogue was implemented. The website will be launched in 2003.

In 2002, the library staff organised an exhibition associated with the final conference of ARO Programme. More than 200 people attended the conference. Upon its completion, the programme donated to the library a collection of books on preventing child abandonment and on various forms of family placement of orphans.

The main objective in 2003 is to create an annotated catalogue to be placed on the NGO School website.

### **NGO School website**

NGO School website [www.ngoschool.ru](http://www.ngoschool.ru) was launched in 2002. It has been developed and maintained by Alexei Nalugin, the author of a number of web-based charitable projects. In addition to providing information, such as the history of the NGO School, names and photos of the School staff, training schedules with attached application forms, publications about the NGO School, information about the library and consultation services, the website provides interactive features. They include, for example, a forum where users can ask questions or discuss NGO-related issues or share their experience. There are other interactive services, such as a virtual Employment Agency that features vacancies and jobs offers in the nonprofit sector, and Frequently Asked Questions that give answers to some common questions about NGOs.



### **Russian NGO Database**

In June 2002, the Russian NGO Database was designed as an interactive resource and placed on the NGO School website. Free access to the website and, consequently, to the database, has facilitated contacts between Russian NGOs in different regions and searching for NGO information.

In addition to basic descriptions and contact information, the Database contains such details about NGOs as their main areas of activity, target groups, projects implemented, sources of funding, number of staff and volunteers, and other.

New information is continuously added to this unique NGO Database.

## F e e d b a c k

"I would like to share a success story. Recently we held a charitable event - 'A Road to Knowledge' which provided children from poor migrant families with school supplies they need for the new school year. All school supplies were donated by local companies. When people thanked us, I thought that their thanks should go to you as well, as it was due to the NGO School that we learned how to cooperate with businesses and government. After a training course in the NGO School, we were able to plan the work of our organisation and we are proud to say that since then, we have successfully met all our objectives. Over the year, we have found philanthropists in our city, established and maintained working contacts with the local migration service, and held a number of charitable events. The NGO School seminars helped us to avoid many mistakes. We wish you to continue the seminars. I believe that your trainers know even more secrets of NGO success.

Galina Issakova,  
*Mayak ('Lighthouse'), regional voluntary organisation of migrants, Neznanovo, Vologda Area.*

"We have been awarded two grants and have since applied to more funders for support of our projects. We hope to win awards this time again, because we feel confident after the training in the NGO School and we have the knowledge and skills necessary for success.

Anna Volzhina,  
*'Rodnik', regional voluntary organisation helping children, adolescents and adults with disabilities, Neznanovo.*

"Our Association has worked for more than four years, but it was only this year that we started earning money through entrepreneurial activities permitted by our Statute. We create jobs in agriculture and in woodworking. These operations allow us to use part of our profit for increasing the capacity of our organisation and improving its sustainability. We learn a lot of things by ourselves, but we still need CAF's help in more difficult issues."

Andrei Zakhvatov,  
*Association of Forced Migrants, Suzdal.*

'Money and Charity'  
Magazine



'Money and Charity' Magazine has been published with CAF Russia's support since 1994. At that time, it was virtually one of its kind in Russia. Even today it is still unique. Who else could write about corporate philanthropy and social partnership in a serious, business-like, and at the same time accessible and entertaining format?

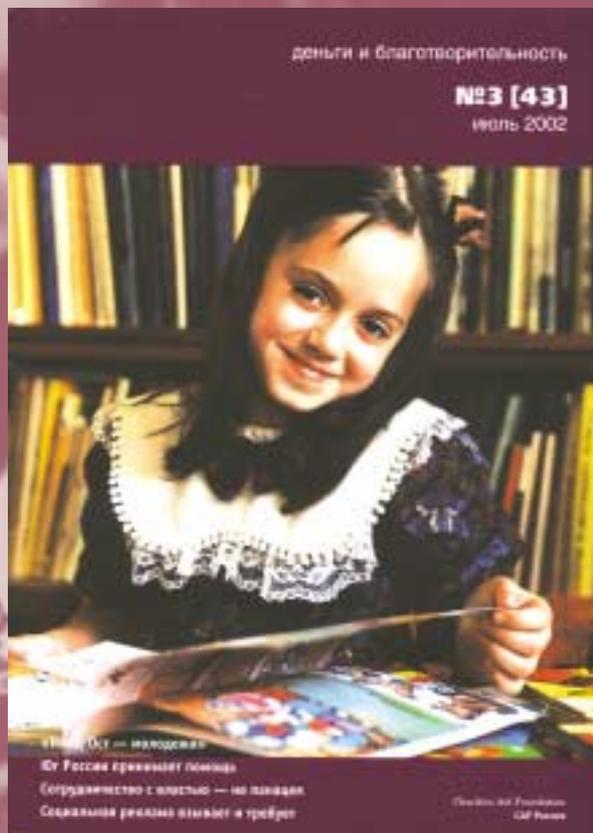
There you will find answers to a range of questions, such as Why do businesses engage in chari-

ty? Is there in a need for non-profit organisations and how are they different from companies? Where can you find money to support socially beneficial activities? There are many active people in this country; there are quite a few rich people as well. How can we make their interests meet, so that those who have money would donate to a good cause, and those who have the initiative would use these donations effectively? Is it a possible combination anyway, 'money' and 'charity' - in real life, rather than on paper?

Almost a decade since the publication of the first issue of 'Money and Charity', we can say with all certainty that the magazine has developed its own audience. A survey conducted in 2002 showed that most of its readers share a professional interest in this publication, i.e. they all work in business, non-profit sector, or government agencies, in positions responsible for social programmes or public relations. Important reasons why they choose this magazine out of many other publications include "the need to be aware of what is happening in the sphere of charity in the country" and "the opportunity to find partners or support for their projects and programmes."

A respondent wrote: *"I get a tremendous amount of positive energy from your magazine; I sigh with relief realizing that I am not alone; other people's experience makes you wiser. Any page in it is a breath of fresh air."*

The magazine is published every two months and mailed out free of charge to organisations requesting it; it has a page on CAF Russia's website [www.cafrussia.ru](http://www.cafrussia.ru). Anyone who wants to be informed of the developments in Russian philanthropy should subscribe to 'Money and Charity'.



Event of the Year



## Grantmakers East Group in Moscow

From 13 to 15 October 2002, Grantmakers East Group - a group of representatives of major EU and US grant-makers - visited Moscow. The visit was co-organised by the Steering Committee of the European Foundation Centre and CAF Russia.



The goal of the visit was to establish contacts both with the Russian government and the Russian philanthropists in the spheres of education, science, health care, social policy, and culture. Representatives of major European foundations express their interest in this country and wish to understand how Russian and Europe can interact both at the governmental and non-governmental levels.

"For the first time, representatives of western non-governmental organisations came to Russia for other reasons than to bring humanitarian aid or to satisfy their curiosity," said Olga Alexeeva, CAF Russia Director at the press conference in Izvestia. "This visit is a recognition of the fact that Russia is

becoming a part of Europe and can be treated as a partner, rather than as someone asking for help."

The organisers of this visit wanted to show that independent philanthropy is developing in Russia, finding recognition both in the public and in the Russian Government. The GEG members met with deputy head of Presidential Administration **Vladislav Surkov**, Vice-Premier **Valentina Matvienko**, Minister of Labor and Social Development **Alexander Pochinok**, Minister of Culture **Mikhail Shvydkoy**, First Deputy Minister of Education **Victor Bolotov**. They also met with top executives of major Russian companies whose charitable policies play an important role in the Russian society - Interros Holding Company president **Vladimir Potanin**, YUKOS Oil Company president **Mikhail Khodorkovsky**, and honourable member of Vypelcom Company **Dmitry Zimin**. A number of meetings with NGO leaders were held.

**The European Foundation Centre (EFC)** was established in 1989; its membership is comprised of more than 200 major grantmaking foundations and companies from 37 countries.



A press-conference in Izvestia devoted to the Grantmakers East Group Moscow visit.



CAF Russia Staff

## CAF Russia Staff

### DIRECTORS

**Olga Alexeeva** - Director  
**Sheila Christie** - Deputy Director (*before 01.10.2002*)  
**Maria Chertok** - Deputy Director for Development  
**Kevin Lynch** - Programme Development Manager

### GRANT MAKING DEPARTMENT

**Inga Pagava** - Head of Department  
**Irina Arkhangelskaya** - Programme Manager, 'New Day'  
**Vyacheslav Gorbachev** - Programme Manager, PNPS  
**Olga Kropotova** - Programme Administrator, PNPS  
**Svetlana Kravchenko** - Programme Manager  
**Larissa Avrorina** - Programme Manager, 'Social Partnership'  
**Svetlana Nikiforova** - Programme Administrator, 'Social Partnership'  
**Andrei Pechnikov** - Programme Director, 'YUKOS Oil Company Social Project Competition'  
**Polina Balykova** - Programme Manager, 'YUKOS Oil Company Social Project Competition'

### ASSISTANCE TO RUSSIAN ORPHANS PROGRAMME

**Olga Mikhailina** - Deputy Programme Director  
**Polina Morgun** - Programme Manager  
**Elena Kotova** - Training Programme Coordinator  
**Elena Belonogova** - Programme Manager  
**Melody Goddard** - Programme Manager

### DEVELOPMENT DEPARTMENT

**Xenia Kiselova** - Head of Department (*before 29.11.2002*)  
**Svetlana Rubashkina** - Head of Department (*after 01.12.2002*)  
**Vadim Samorodov** - Programme Manager, Community Foundations Programme  
**Ekaterina Lyovshina** - Manager, Corporate Philanthropy Development Programme

**Irina Krestnikova** - Administrator, Corporate Philanthropy Development Programme  
**Kyrill Ezhov** - Administrator, the Vladimir Potanin Scholarship Programme  
**Igor Syrovatchenko** - Manager, the Vladimir Potanin Scholarship Programme (*before 31.08.2002*)  
**Marina Suslova** - Manager, the Vladimir Potanin Scholarship Programme (*after 01.09.2002*)  
**Andrei Feldshero** - Manager, the Vladimir Potanin Scholarship Programme (*after 01.09.2002*)  
**Oleg Sestrensky** - Chief Editor, 'Money and Charity' Magazine  
**Natalia Dorosheva** - PR Manager

### LEGAL DEPARTMENT

**Natalia Bourtseva** - Head of Department (*before 31.07.2002*)  
**Anastassia Akramovskaya** - Head of Department (*after 01.08.2002*)  
**Yana Tereschenko** - Lawyer  
**Roman Zhavoronkov** - Lawyer  
**Vera Kostikova** - Lawyer (*before 31.03.2002*)  
**Tatyana Kovach** - Manager

### FINANCE DEPARTMENT

**Svetlana Bridun** - Financial Director  
**Elena Bayukova** - Chief Accountant  
**Maria Schastieva** - Accountant (*before 29.11.2002*)  
**Oxana Chornaya** - Accountant/Cashier

### ADMINISTRATIVE DEPARTMENT

**Alexei Kozhevnikov** - Secretary  
**Tatyana Terentyeva** - Director's Assistant  
**Natalia Bezgodova** - Office Manager  
**Sergey Andrianov** - Systems Administrator  
**Alexander Dzhioev** - Driver  
**Lyubov Melnikova** - Office Support



Staff of the organisation  
'Consultations for Associations and Foundations'  
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**Irina Baranova** - Director  
**Irina Stashevskaya** - Manager  
**Nina Voskresenskaya** - Manager  
**Elena Chaenkova** - Manager (*before 21.06.2002*)  
**Natalia Zateeva** - Manager  
**Vera Kostikova** - Lawyer (*01.04.2002*)  
**Svetlana Galstyan** - Accountant (*before 31.05.2002*)  
**Victoria Belotserkovskaya** - Accountant (*after 01.06.2002*)

**Library**  
**Edward Lyushin** - Library Co-Director  
**Maria Antonova** - Library Co-Director (*before 31.10.2002*)  
**Irina Gutnik** - Bibliographer (*after 21.11.2002*)  
**Nikolai Kutsenko** - courier

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In 2002, there were substantial changes in the staff of CAF Russia and 'Consultations for Associations and Foundations'. We thank all our colleagues who have contributed to the development of the two organisations. We welcome the new members of our staff and wish them a lot of success!



They support us



In 2002, CAF Russia was supported by the following organisations and individuals:

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UK Department for International Development (DFID).  
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We thank all people who have supported us in our work! We are also grateful to all non-profit organisations that work to improve the lives of many Russian people.

In 2003 CAF Russia will celebrate its 10 years.

**CAF**  
RUSSIA

**10** Years  
of Success  
Work.

