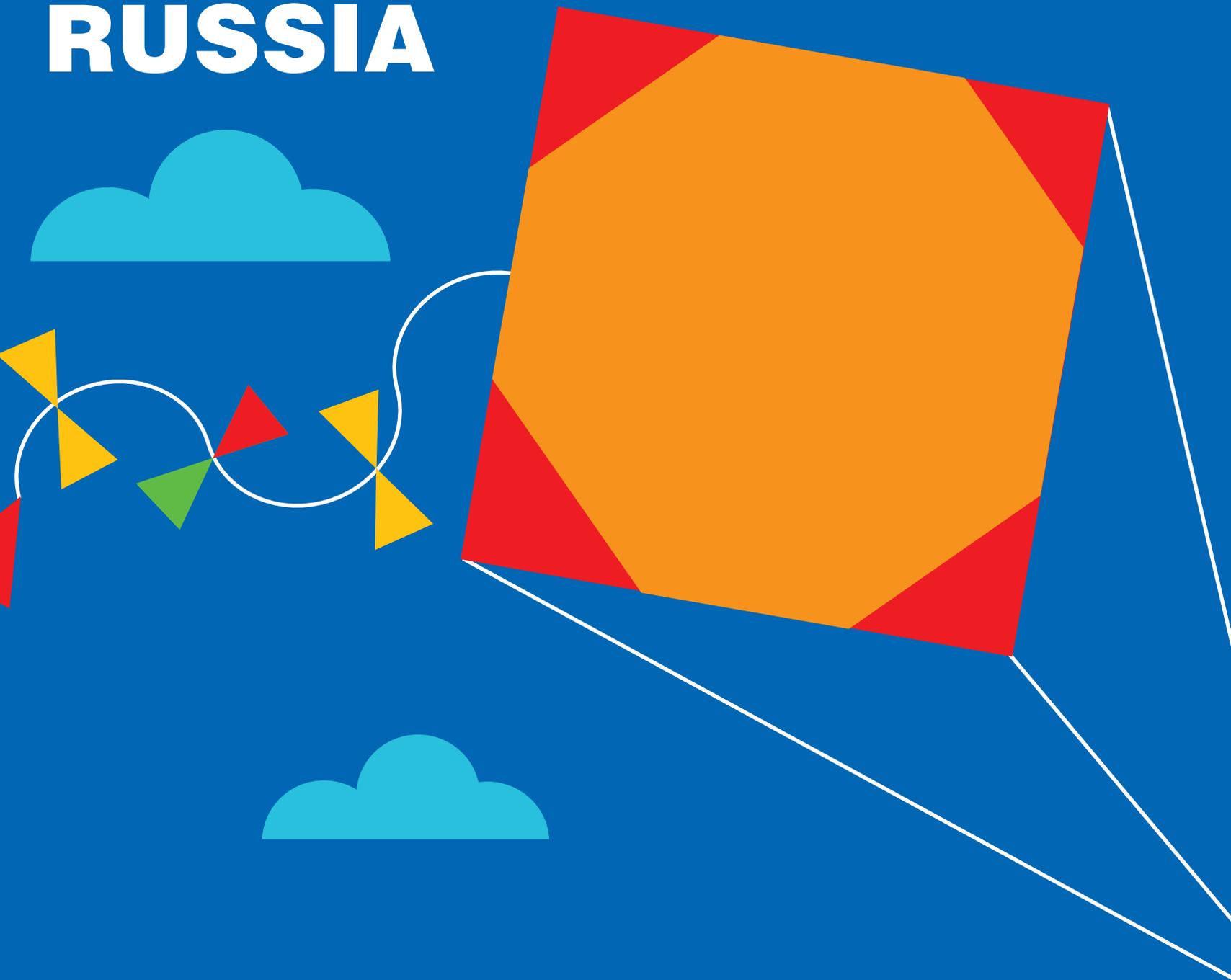


CAF RUSSIA





What is CAF?

The Charities Aid Foundation – (CAF) was founded in the United Kingdom in 1924 as an independent charitable foundation. Its co-founder was the National Council of Voluntary Organisations. CAF works to strengthen non-profit organisations and to develop philanthropy both in the UK and throughout the world.

The mission of the Charities Aid Foundation is

- to increase the fund-raising capacities of the non-profit sector;
- to assist donors in the management of their charitable programmes;
- to support the development of the non-profit sector.

CAF manages funds totalling more than £ 1.4 billion. CAF is funded mainly by interest earned on

capital investment, and by voluntary contributions.

Since 1992, CAF offices have been opened in Belgium (for the EU countries), USA,

South Africa, India, Australia, Bulgaria, and Ghana.

The Russian office of the Charities Aid Foundation has been operating in Moscow since 1993.

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CAF Russia's financial report is included within the consolidated accounts of the Charities Aid Foundation, which are published annually in accordance with UK legislation

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Michael Brophy, Chief Executive, Charities Aid Foundation, UK

Looking for a Better Way

CAF Russia goes from strength to strength under the leadership of its Director, Olga Alexeeva. What is particularly satisfying is the increase in the scale and importance of its Russian client base — for example some of Russia's largest companies are CAF clients. This means that 60% of CAF Russia's income is now being generated from within Russia. Soon I have no doubt this will be 90%, and then CAF Russia will be self-sustaining and not dependent on support from overseas. (Of the fifty staff employed by CAF Russia all but one are Russian.)

It is becoming apparent that Civil Society in Russia will not be a copy of Civil Society patterns from either the United States or Europe. There will of course be similar values and principles, like the free involvement of people and transparency rather than compulsion and secrecy, but the real excitement is in the new systems and new types of organisation which are growing to meet the awesome challenges of Russian society. This is not so apparent in Moscow, which will share many of the features of Civil Society in Calcutta, Los Angeles or Rio de Janeiro — but in the thousands of towns and hundreds of thousands of villages across the eleven time zones of the Federation.

Here I suspect necessity is leapfrogging conventional philanthropy (so well developed in Michigan or Minnesota) to create new solutions consistent with the idealism of communism and indeed some of the best Soviet practice — support of youth, excellent education for all, transport systems which work, and respect for the elderly being but a few.

CAF Russia has already broken the mould of conventional thinking more than once for example in setting up community charitable foundations.

I urge it to go on breaking the mould, to bring better solutions to Russia's huge but not finally intractable problems.

The Russian people are a great people, more than capable of creating new models for Civil Society which will work not only in Russia but in other countries.

Michael Brophy

Chief Executive, Charities Aid Foundation, UK

A handwritten signature in dark ink, reading "Michael Brophy". The signature is written in a cursive style with a large initial 'M'.

A Year of Victories – A Year of Loss

Last year was both a year of victories and a year of loss for CAF Russia. We expanded our programmes and nearly doubled our grant-making budget, with around 60 % of funds contributed by Russian donors. Our Russian partner organisation, Consultations for Associations and Foundations (KAF), has become a totally independent organisation and taken over our services and programmes for the non-profit community, including consultations, clubs, and, to a large extent, the NGO School.

But... Jeremy died. Jeremy Jacka, Deputy Director of CAF Russia, the smile and the soul of our team. We are still coming to terms with his loss. In the comparatively short period that Jeremy worked with CAF he became everyone's friend. To honour his memory we established a fund in his name in autumn 2001. This fund will help those individuals and charities whom Jeremy helped when he was alive.

In 2001, Russia entered a so-called era of stability. The economy is on the rise, and people's lives have started to improve, step by step. We are part of this joint victory. But... two independent TV channels have been closed or changed their orientation, the press and environmental organisations are under pressure. Stability does not mean stagnation; it does not mean peace and quiet. The Civil Forum held in Moscow in November 2001, in which CAF Russia and KAF took an active part, showed that the non-profit sector is quite strong, and whether our country will slip back into silence and stagnation or

whether stability will co-exist with an active civil society largely depends on our efforts.

The Civil Forum raised a lot of other issues, including the issue of relations between NGOs and the state. Should they resemble the relations between a boss and an employee? Between a giant and a dwarf? Or between equal partners? And how does equal partnership which both parties ostensibly support fit into the procrustean bed of regulations imposed by government officials? In 2002, CAF Russia and KAF will attempt to answer these questions in their programmes, which will be targeted to a large extent at the development of relations between NGOs and the state and at developing an effective social policy in Russia. In the coming year, our cooperation with Russian companies will expand, and we hope that the bulk of funding for our grant making, scholarships, and free consultations for Russian NGOs — provided and administered by CAF and KAF — will come from Russian sources.

I want to thank our staff — the teams of CAF Russia and KAF — for their heroic work last year. I also want to thank all our friends, partners, and especially our grantees, who implement amazing programmes with modest funding and help thousands of people to have a decent life.

Olga Alexeeva
Director, Charities Aid Foundation, Russia





1. Xenia Kiselova, Head of Development Department, CAF Russia
2. Vladimir Potanin and the Scholarship Award ceremony in Nizhni Novgorod, November, 2001
3. Ekaterina Lyovshina and Kyrill Ezhov — Manager and Administrator of the Vladimir Potanin Scholarship Programme

We Will Make Your Donation Work

DEVELOPMENT DEPARTMENT

A major area of work for CAF Russia is to offer assistance to Russian companies in their charitable giving. We work to ensure that their charitable donations do not disappear into a black hole, but bring tangible results which the donors and the public can see. We design charitable programmes which, on the one hand, reflect the companies' business priorities, and on the other hand, meet an urgent social need.

Why are we doing it? Because this is an area of our professional skills. Because we are successors to CAF's nearly eighty years of work. Because we are well aware of Russian problems, and over the nine years of our operation in Russia we have come to understand the specific features of charitable work in this country.

We assist organisations of various levels and sizes — industrial enterprises, banks, joint stock companies and chambers of industry and commerce. This is one of our priorities.

Support for students and young teachers

The Vladimir Potanin Scholarship Programme

The federal scholarship programme of the Vladimir Potanin Charitable Fund was launched in September 2000. Thanks to this programme, talented Russian students have the chance to receive a scholarship of 1,200 roubles each month for one year. CAF Russia provides organisational support for this programme.

In the academic year 2001/2002, as before, leading Russian institutions of higher education (IHE) in all seven federal districts participated in the programme. Full-time students who have passed their two last examination sessions with top grades can take part in the scholarship competition. Of these, 20 winners from each IHE receive a scholarship. As last year, the Scholarship Programme supports the brightest, most active and talented students.

Award ceremonies held in each region after the competition are a nice tradition of the Programme. In each city hosting these events they become exciting and memorable celebrations.

What is new in the programme

The Scholarship Programme of the Vladimir Potanin Charitable Fund continues to grow and develop. In 2001, the number of participating IHEs increased, with 10 lead-



The Best Student Award ceremonies are held in an atmosphere of creativity and fun

ing Moscow-based institutions joining the 50 regional IHEs. CAF Russia's partner, the Strategy Foundation in Kaluga, proposed a new model for the competitions.

Another novelty is the new competition which is now held for young teachers of IHEs. This competition (assessed externally by correspondence) determines the most promising young teacher, who receives a scholarship of US\$ 1,200.

You can find out more about the Scholarship Programme of the Vladimir Potanin Charitable Fund at www.stipendia.ru, and at CAF Russia's site: www.cafussia.ru.

Yekaterina Lyovshina, *Those who...*
manager of the Vladimir Potanin Scholarship Programme:

— The position of manager of the Vladimir Potanin Scholarship Programme feels very natural to me. From teaching English Literature in the Moscow Pedagogical University and defending a PhD thesis there, to working in a Swiss bank and then in a Russian PR agency, finally I came back to universities and students. My 18 months of managing this programme have made me realize that our Russian students are as optimistic, active, and highly talented as before.

Besides, I love to travel, and this dream of mine has been realized to the full, because 50 IHEs in our programme are based in the regions. Thanks to my work for CAF Russia, I have been able to visit Kaliningrad and Khabarovsk, to see for the first time such places as

Lake Baikal and China — across the border from Blagoveshchensk.

Speaking about other things, I love literature (Russian and English), my home, and driving. My biggest wish is for my parents and my husband to be always healthy and happy.

Development of local community foundations

Developing community foundations is one of the priority areas for CAF Russia.

Community Foundations — how they work

Local community foundations raise money from various sources. Then this endowment is invested and a part of the interest received is handed over to the foundation to be used for grant competitions. The rest of the income is reinvested. The invested endowment grows from year to year, and the interest is a stable source of funding for local non-profit organisations. The transparency of community foundations' operation is ensured by collective supervisory bodies and openness of grant competitions for charitable projects.

Local community foundations in Russia

In Russia, local community foundations have a five year history. This is a very short time for the development of such organisations, given that in other countries commu-



Larissa Zelkova, General Director, the Vladimir Potanin Charitable Foundation:

— CAF Russia is our partner in organising the Vladimir Potanin Federal Scholarship Programme, one of the biggest projects of our Charitable Foundation. We regard our work with CAF as a very successful experience of collaboration.



Local Community Foundation (LCF) — a foundation established to address the needs of a local community — city, district, megapolis — through pulling together local resources



1. Vadim Samorodov, Manager of CAF Russia's Community Foundations Development Programme
2. Togliatti Community Foundation holds a charitable ball in the city

nity foundations have existed for decades. Nevertheless, Russian LCFs have their own success stories. They have developed original methods of raising funds locally, and established direct links with their foreign counterparts. Charitable balls held by community foundations attract local industrial and commercial enterprises, authorities and media. For example, the third charitable ball held by the Togliatti Community Foundation in 2001 helped to raise over 150,000 roubles which will be spent on meeting local social needs. The local public has increasing confidence in community foundations, and citizens are more and more willing to contribute to their development.

Local community foundations now operate in Blagoveshchensk, Vladimir, Zhigulevsk (Samara Area), Kaluga, Moscow, Obninsk, Pervouralsk, Rostov-on-Don, Rubtsovsk (Altai Krai), Samara, Tobolsk, Togliatti, and Tyumen. Initiative groups are working to start local community foundations in Saratov, Tomsk, Arzamas, Ulyanovsk, Penza, Nizhni Novgorod, and other cities.

CAF's role

CAF Russia serves as an information, training and resource centre for local community foundations. Over the last year, CAF Russia has organised seminars on grant making, strategic planning and public relations, led by Russian and international experts. We continue the publication of *Community* (Soobshchestvo) Newsletter devoted to the activities of LCFs in Russia.

Plans

In the coming year, CAF Russia will continue to work for the creation of a favourable environment for LCF development. We will evaluate the operation of existing community foundations and assess their needs, and use our findings as a basis for designing new programmes to promote LCFs in communities. We will also commission research into investment opportunities in Russia and make recommendations to foundations. CAF Russia will also promote an exchange of information between foundations, including international exchanges, and find ways to send the staff of Russian LCFs for internship in community foundations in other countries.

Why does the C. S. Mott Foundation support the development of local community foundations in Russia?

Nick Deychakiwsky,

Programme Director for Russia, Ukraine and Belarus, C.S.Mott Foundation:

— *The mission of C.S.Mott Foundation's operation in Russia and Eastern Europe is to promote the development of civil society, i.e. a society where citizens are actively involved in the life of the community. Local community foundations are a form of sustainable support for such involvement. The C.S.Mott Foundation has supported the development of community foundations for decades in the US, then in the UK, recently in Germany and in the countries of Central Europe: Poland,*



Nick Deychakiwsky,
Programme Director for
Russia, Ukraine and
Belarus, C.S.Mott
Foundation

Slovakia, Czechia, and in Russia. We believe that community foundations need knowledge, skills and information about approaches, effective techniques and experience in other countries. It does not mean that we should replicate their models in this country – there are some specific features here – but we believe that such exchanges may be useful.

The joy of being understood

Bridging the Gap

Very often, journalists and NGO workers do not understand each other. This misunderstanding is not due to a lack of effort, but rather to the lack of a common language. Non-profit organisations often take it for granted that the media should admire the excellent work they are doing. However, many NGOs do not know how to present themselves or their activity as a news item, neither are they very good at building relationships with the media. On the other hand, many journalists have a rather vague idea of what a non-profit organisation is, and when they come to an organisation and hear words like ‘a cerebral palsy NGO’ – they go away puzzled.

The Bridging the Gap Project is aimed at finding a common language between journalists and charities. The project is funded by the UK National Lottery and implemented jointly by BBC World Service Trust and three Russian organisations, namely: CAF Russia, the Agency for Social Information, and the Foundation for Independent Radio Broadcasting.



During the first phase of the project, joint seminars were held for NGOs and media in eight cities, including Vladimir, Yaroslavl, Penza, Ulyanovsk, Kaliningrad, Murmansk, Barnaul, and Perm. During the second phase, a contest was announced for press and radio journalists, who presented materials devoted to social issues. To qualify for entry, such materials had to be prepared by journalists in collaboration with non-profit organisations. A review board of representatives from leading Russian media and non-profit organisations selected the best materials. The first pair of winners will be awarded with an internship at the BBC in London, and the second and third will be offered an internship opportunity in Moscow. The third part of the project is a round table with editors of leading Russian media, and master classes with prominent British and American social journalists.

New developments of the project are featured at www.socium.ru or at CAF Russia’s site www.cafussia.ru.



Help from Russians living abroad

«A Good Deed from the Heart» programme

Help Russia! Not the government, not officials, but help those wonderful people who do not despair in these hard times and spend their effort and energy to help others!

For over a year this has been the slogan of the «Good Deed from the Heart» programme through which we are requesting help from Russians living abroad. This is a long-term programme of support for social, human rights, and cultural projects in Russia. Although over 100,000 charitable organisations are active in Russia, most of them depend on voluntary help, and although they cannot afford offices or paid staff, they assist people in their local community or their town. They provide treatment, care and education for children with disabilities; they save homeless youngsters, bringing them out of basements and into normal life; they help residents of institutions for the elderly and the disabled; they clean water reservoirs and save rare animals and birds. Ninety nine per cent of such organisations were set up without any outside support, without foreign assistance, thanks only to the enthusiasm and initiative of diverse groups of people. Over 70 per cent of them have never received any foreign grants and survive on donations from companies, voluntary help, and sometimes municipal support.

About US\$ 20,000 has already been donated to support Russian charities. Those who have received the assistance are: Living Source Christian Centre project in Tsaritsino, Orphanage for Adults project of a regional NGO in Voronezh (US\$ 6,300 and 10,497 respectively), and others.

We are ready to share our experience, information and resources with those who would like to support Russia and care for its future.

See www.blago.ru/caf for details of «A Good Deed from the Heart» programme.

1. Maria Chertok, Head of Grant making Department of CAF Russia

2. Olga Alexeeva and Larissa Avrorina speaking at a press conference about the results of Social Partnership Competition, Saratov, October 2001



Grant making programmes: a growing proportion of Russian money

From Olga Alexeeva's interview to *Kommersant-Dengi*, an economic weekly, November 14, 2001.

(*Kommersant-Dengi*, №45 (349). «Separation of the country from the state »).

«— But how do you distribute the money? What is your guiding principle?

— We have a rule – we do not give money directly to people, but to organisations that help people. It does not matter how much money you give to a family where the father is alcoholic – you know what will happen. So, we give the money to an organisation which offers treatment to the alcoholic father. Our second rule is that we do not support those whose situation is the worst, rather, we assist those who know how to make it better. »

Results of the year

As compared with previous years, in 2001 CAF Russia substantially expanded its grant making programmes, while preserving their diversity. As before, we manage programmes which allow us to support grassroots groups in small provincial towns and major infrastructures and networks operating on a national scale. Notably, the proportion of Russian money in our grant making programmes has grown significantly, which is important to the Russian non-profit community in general. In 2001, the grant making department provided support to various projects and organisations for a total of about 3 million pounds sterling.

A new event this year was the social partnership competition held as a part of the Saratov-2001 Fair of social and cultural projects in Privolzhsky (Volga) Federal District (PFD). The competition was organized by CAF Russia at the request of the President's representative in PFD, S. V. Kiriyyenko.

In 2001, the grant making department had 13 staff, joined by Larissa Avrorina, a wonderful professional reinforcement and a former staff member of the Siberian Resource Centre of Community Initiatives.

Plans

We have good reason to believe that the year 2002 will see an increase in our grant making programmes and a corresponding increase in the amount of funds that will go to the non-profit sector to be spent on projects that make a difference. At the moment, we are working to increase the proportion of grant money raised in Russia. Our programmes will remain diverse, intended both for the capital and provinces, for new groups and well-established, experienced organisations, for community initiatives and municipal institutions. What matters most for CAF and gives us joy is the success of our grantees. We will continue to offer them support in all their initiatives.

GRANT MAKING
DEPARTMENT



1. Sergey Kiriyyenko and Olga Alexeeva after the closure of 'Saratov — 2001' Fair of social and cultural projects

2. CAF Russia staff at the Saratov Fair



Government takes the first step towards partnership

Competition of social and cultural projects

In 2001, CAF Russia held a social partnership competition as a part of the Saratov-2001 Fair of social and cultural projects in Privolzhsky Federal District. The federal district includes 15 Russian regions with a total population of more than 30 million people. The grant budget of the competition totalled 34,095,000 roubles. Russian companies played a crucial role by contributing 55 per cent of the total grant fund. Regions — subjects of the federal district — contributed 25 per cent, while Russian charitable foundations and federal government donated 20 per cent. The grants were up to 600,000 roubles each. The competition had the major goal of promoting a new model of social and economic development in Privolzhsky Federal District. Organisations of various types — governmental, municipal, and non-profit — whose activity was aimed at solving social problems and developing cultural initiatives took part in the competition.

CAF's role

CAF Russia's role in this project was to design procedures for the competition, draft guidelines for project reviews, ensure that the review was unbiased and the decision-making transparent in relation to all participants of the competition. But our work did not end there. We were

responsible for the timely transfer of the money to the grantees, moreover, we provided daily consultations, monitoring, and help with difficult situations — in a word, we did all we could to make each project as effective as possible.

Competition statistics

We received a total of 871 applications from 14 regions in Privolzhsky Federal District, 6 regions outside the federal district, 97 cities, 27 towns and villages. 85 winners were selected, out of which 58% were non-profit, 20% governmental, and 22% municipal organisations.

The social partnership competition generated new experience — due to the vast territory covered, a big grant budget, five project tracks, etc — not only for CAF Russia. The competition proved the effectiveness of the new way of using the funds earmarked for the social sphere. Besides, the experience of organising the social partnership competition confirmed once again the value of adapting new approaches and best practices of other countries for social partnership to survive and thrive in Russia.



Every child should have a family

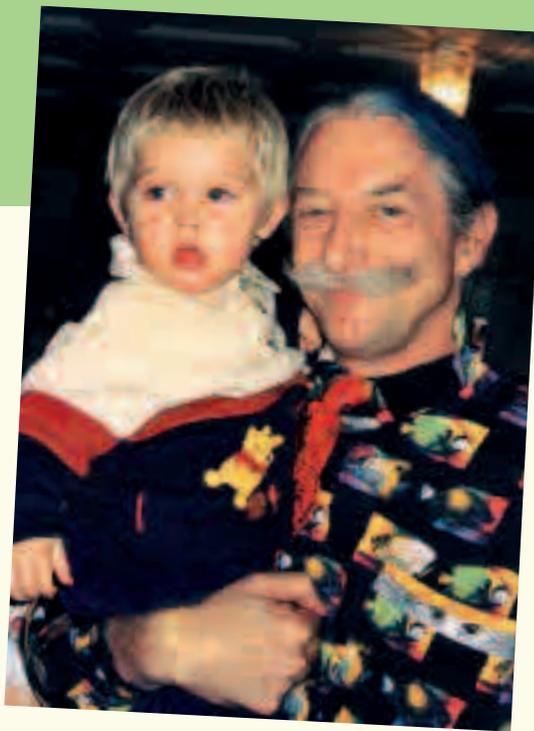
«Assistance to Russian Orphans» programme

Goals of the programme

Assistance to Russian Orphans programme (ARO) is the first major grant scheme to support organisations which work with "social orphans" in Russia. A social orphan is a child who lives without parental care although his or her parents are alive. Russian statistics prove the sad fact that 95% of Russian orphans are "social orphans." The goal of the ARO programme is to help change this situation. The ARO programme is financed by USAID. The scheme operates over the whole Russian territory between August 1999 and August 2002. Holt International Children's Services implements the programme in European Russia and Siberia in partnership with CAF Russia.

Results of the year

In 2001, the ARO programme conducted five grant competitions and supported 65 projects, distributing a total of US\$ 1,211,923. The recipient organisations provided services to 9,020 children and 6,216 families. Currently, 6,763 more families await professional help which will be provided.



New competitions

For the first time since the programme was launched, in 2001 a Development Fund competition and Information Projects competition were held. The Development Fund competition was offered to former ARO recipients who successfully completed their projects. As a result of this competition, the Review Board gave further support to the most successful models and programmes aimed at preventing the abandonment of children, and to transfer of skills projects. A total of 14 projects were funded by the Development Fund competition.

A grants competition "The Russian public and the problems of social orphans" was held for non-profit organisations working jointly with the Russian mass media. The goal of the competition was to inform the Russian public of the successful work of non-profit organisations towards preventing child abandonment. Five projects were funded by this competition.



Dima was brought to the Early Intervention Centre in March 2001 with a rare disease, Jacobs syndrome. This disease affects the skeletal and muscular structure and mental functions. Dima, aged fourteen months, was at a six-month level of development. He could hardly sit up, did not respond to stimuli, and did not try to grab toys. There was a risk that he would never be able to stand or walk. Dima's mother, while being well aware of the implications, did her best. Gradually, the Centre's staff made some progress in developing the child's cognitive and motor skills. After six months, Dima learned to walk. His success was a huge joy for everyone. Moreover, the boy learned to solve cognitive tasks considered difficult for his age. From then on, he has been developing normally.



Early Intervention Centre,
Great Novgorod

Training

An important activity of the ARO programme is the training of professionals working in the sphere of child abandonment. Throughout 2001, 10 training seminars were held with the aim of improving services for orphans and children with special needs. A total of 190 people were trained. In addition, 33 seminars were held on the theme of strengthening NGO viability, attended by 87 people. These seminars were conducted jointly with CAF Russia's NGO School.

ARO programme grantee: A success story

Project

Creating a system of assistance to children under 3 with special needs, to prevent their abandonment

Organisation:

- Early Intervention Centre, Great Novgorod

The Early Intervention Centre is a new phenomenon for Great Novgorod. It works to identify developmental defects in children aged less than three years and offers comprehensive assistance to such children and their families. The Centre's staff believe that the earlier help is provided to children with health problems, the more effective it will be.

Soon after the Centre opened, parents of children with disabilities started to come to their office and say that the first piece of advice they had heard in the maternity clinic was, "Abandon the baby! Why do you want to carry this burden – it is horrible!" Professionals working in the Centre are committed, in particular, to changing this mentality within the medical profession and amongst the general public, and to making them aware of every child's right to life and development, regardless of the child's health status. Sometimes they are successful.

At the moment, the Centre works with 27 children who have serious health problems. The staff have established good contacts with children's hospitals in the city and surrounding areas, and with the infant pathology department in the local maternity clinic. The Centre's professionals work to educate the parents and the whole family on how to live with a special needs child, and to help them make their life as normal as possible, with little difference from the lives of families with healthy children. They help families establish normal schedules and rules, and make friends. They help parents teach the child basic everyday skills.

The Centre works on many levels, maintaining contacts with medical professionals, running social adaptation groups which prepare children for regular day care centres, offering consultations in the infant pathology department, and conducting individual lessons with young residents of the Novgorod orphanage. They also run a Family Club facilitated by a counsellor, where parents of healthy children and children with special needs come twice a



week to attend art sessions, to exercise at the gym, or just to have tea and discuss their problems and concerns.

Another important part of the Centre's work has been the establishment of early intervention services in Novgorod Area. The Centre has helped in the establishment of three services in the village of Parfino, and in the towns of Borovichi and Staraya Russa. After completing a training course in early intervention organised by a similar organisation in St. Petersburg, the staff of the Novgorod Centre can now serve as an information and support centre for groups in small towns, and offer them training. The ARO programme supported the purchase of equipment for the new services, while the Novgorod professionals organised training for their staff. Two more services will open in the future.

International recognition

The programme «New Day»

The grant programme 'New Day' has been operating for three years. Is this a long or short time for a grant scheme? It is for you to say. Over this period, the programme has supported 123 social projects in 13 Russian regions.

Three grant competitions have been conducted since the programme was launched. The grant budget of the first competition totalled US\$ 90,000; the second was US\$ 105,000, and the third US\$ 123,500.



The winners of the Third All-Russian competition of 'New Day' programme receive their awards from: Olga Alexeeva, Director, CAF Russia; Anna Plotnikova, RosBank Deputy Director of Advertising and Charitable Programmes; Vera Gavrilova, UNISEF Programme Coordinator; Galina Volchek, Art Director, Sovremennik Theatre.

With each new competition we are receiving more applications, which have also become better, more viable and competitive. Many of the initial grant recipients have managed to submit final reports and to apply for a second grant.

Programme priorities

As for programme priorities, they have remained the same. The programme provides funding for projects that use art and sports to help children. Support has been given to projects that use various arts in the rehabilitation of children with disabilities, in the education of delinquent teenagers, and in helping children who have survived violence. Gifted children are not left out, either. As for sports, preference is given to sports-based programmes for children with disabilities, and for delinquent youth. The programme places special importance on projects that use original and innovative methodologies — for the first time in Russia or anywhere in the world — of education, rehabilitation and creative development of children and teenagers.



Those who...

Irina Arkhangelskaya,
Manager of the programme 'New Day'

— I began my work with CAF more than three years ago. Here I heard the words 'the third sector' for the first time. CAF felt to me like one warm and big family with many children. Why warm and why big with many children? Well, I asked myself why, and finally the answer came: people who work in the third sector – no, they are not special, they are just... different! They are different! My colleagues, the people I work with are very interesting and warm-hearted individuals.

Of course, work takes up most of my time – but not all of it. About a year ago I discovered an exciting hobby, a fitness club. It changed my life. Each morning is a really good morning; I forgot what 'being tired' means, things at work are getting better and better. I work on the programme 'New Day', and each day is really interesting and really new, with new ideas. All this is very important if you want to succeed and to enjoy what you are doing!



1. Galina Volchek gives a diploma to a winner of 'New Day' competition, Art Director of the Children's Musical Theatre Alexander Fyodorov. Moscow, Sovremennik Theatre, October 2001

2. Young performers of the Children's Musical Theatre

3. Irina Arkhangelskaya, manager of the programme 'New Day' and Svetlana Kravchenko, manager of 'Regional NGO Development Network', and other CAF Russia programmes

Media support

In 2001, the programme received extensive coverage in the mass media, for which we extend our special thanks to the journalists concerned. But if you care for people in need, and if you know people who work in an organisation – whether state-run or non-governmental – which helps children, please tell them about the programme 'New Day'. They may want to apply for a grant and receive the funding they need to implement their worthwhile ideas.

Recognition

The programme 'New Day' has been recognised at international level. The New York Centre for Charity Research chose it as the best project of corporate responsibility and social involvement in Russia. In 2001 the programme won the «Social Partnership – New Solutions» call for proposals of the Open Society Institute (Soros Foundation), which awarded over US\$ 20,000 for its development. Thanks to this support, regional NGO seminars were organised for potential participants of the programme.

We are certain that the programme will continue as long as there are initiatives in Russia offering help to children – the future of the nation.

Programme 'New Day' recipient: A success story

Project

Musical «Gerda» based on «The Snow Queen» by Hans Christian Andersen

Organisation:

- Children's Musical Theatre, Moscow

The need for serious and accessible theatre productions for children inspired a group of young theatre professionals, graduates of GITIS (State Theatre School) and the Conservatory to produce a show for children. They created a performance in which young actors tell their peers the famous story of loyalty and love. All the actors except two are aged between 12 and 15. The actors who performed this wonderful fairy tale included both the young members of the theatre and selected students from Moscow schools.

The Children's Musical Theatre is 13 years old. Over its history, the theatre has created 16 productions, each one presented more than hundred times. The grant money covered the cost of costumes, decorations, and props in the current show. The first night ran during the winter holidays. The musical is now in the theatre's repertoire and will become self-sustainable.



Strengthening the community of non-profit organisations

The Programme «NGO development in Russian regions»

In 2001, CAF Russia implemented the second phase of the programme 'NGO development in the Russian regions' supported by the National Lottery Charities Board. The programme aimed at strengthening the non-profit community in Togliatti, Arkhangelsk, and the Arkhangelsk area. Two Russian organisations, the Togliatti community foundation and «Garant» NGO Support Centre in Arkhangelsk, were responsible for programme implementation.

In their second year of work, the resource centres in the two cities provided equipment, materials and office space to local non-profit organisations, conducted consultations and meetings on information sharing and networking, and on building NGO potential. Over the period, the Togliatti community foundation and Garant NGO Support Centre offered technical assistance and management training to non-profit organisations and community initiative groups. The training programmes included a series of workshops and consultations for local NGO leaders and professionals. Consultations were conducted in the following areas of NGO activity: legal aspects, fundraising, grant-writing, accounting, interaction with government organisations, local business and mass media. Round tables, seminars



and other meetings were organised with representatives of local administration and business.

During the last year of project implementation the Togliatti community foundation and Garant NGO Support Centre conducted three small grants competitions and distributed a total of £ 43,850 to support local projects.

Project evaluation was recently conducted by LINKS (non-profit sector research laboratory) which included collection, processing and analysis of data in Moscow, Togliatti, and Arkhangelsk.

The project included a survey conducted in selected regions, focusing on the situation in the local non-profit sector; on the consequences of the 1998 financial crisis for all sectors on society, and on public attitudes towards NGOs. The survey results were published in the book 'Non-Profit Sector in the Regions: New Development Trends', in Russian and in English.



Olga Alexeeva's interview to Kommersant, March 12, 2002.

(Kommersant, N 41, Subsidies should support social programmes, not institutions.)

« — Could you give an example of a successful charitable programme?

— Three years ago, an American aluminium company Alcoa made a decision to build a factory producing lids for plastic bottles near the town of Chekhov in the Moscow area. But they encountered the perennial Russian problem: a village of 6,000 inhabitants suffering from alcoholism, domestic violence and drug addiction. For three years, Alcoa has been funding a charitable programme which has completely changed the human atmosphere in the area. An addiction centre has been opened, and a hotline and shelter have been set up, prevention efforts have started in schools. Alcoa has carried out its social project in collaboration with two charities – the Moscow-based NAN (No to alcohol and drugs) Foundation, and the Perspektiva charity, working with people with disabilities. These two organisations received funding to come to the area and assist local social workers, charities and individuals, who then were able to set up social services and launch charitable projects. Alcoa now employs 100 local people and spends about US\$ 25,000 annually on social projects. In addition to improving people's lives, it has also helped to improve the relations between Alcoa and the local administration."

Changes in social atmosphere in the regions

Programme for the development of public initiatives in the Chekhov District of the Moscow Area

CAF Russia implements the «Programme of public involvement in the Chekhov region» with financial support from Alcoa Foundation. The programme includes several areas of work. In addition to a programme of prevention of alcoholism and drug addictions, the funding from Alcoa Foundation has been used to purchase medical equipment for children's clinic and maternity unit in the local hospital in Chekhov, which has brought about a significant improvement in local health care services.

In May 2001, CAF Russia conducted a competition of mini-grants for local non-profit organisations in the town of Chekhov and the surrounding region. Seven projects were selected which meet local social needs in the most effective and innovative way. They secured funding totalling US\$ 1,000 each.

Small Grants

A grants scheme operated by CAF Russia provided funding to the local Community Museum of the town of Myshkin, Yaroslavl Area, totalling £ 1,379. The Smirnoff Foundation supports the grant scheme.

The project "My school is my castle" designed by the Dveri (Doors) Youth Centre, Moscow, was funded by the UK Elton John AIDS Foundation through CAF Russia. The project aims at implementing measures to reduce the risk of HIV/AIDS and drug addiction among local youth in the Pechatniki District of Moscow. The amount of the grant is £ 8,400.



From dialogue to partnership

Partnerships in the non-profit sector programme

The Partnerships in the Non-Profit Sector scheme (PNPS) was designed in 1997 as a way to strengthen the Russian non-profit sector. It has supported partnership-based projects between non-governmental, non-profit organisations in Russia and their counterparts in the UK, in the countries of Eastern Europe and the CIS. The scheme is funded by the UK Department for International Development (DFID). The scheme is governed by a Board of independent UK and Russian experts in various fields. The PNPS Board selects the best and most promising of all submitted applications, and ensures the integrity and continuity of the scheme's development through its advice and recommendations.

In 2001, the PNPS Board funded the projects of 31 organisations, awarding over £ 1 billion in grants. The projects cut across a wide range of issues including housing reform, developing Roma non-governmental networks, helping the visually impaired, developing regional charities, interaction between the three sectors of society, using local resources and developing local communities, preventing HIV and other diseases, social rehabilitation of people released from prison, promoting volunteer involvement, etc.

See page 28 – 39 for a complete list of projects funded in 2001.

*PNPS Conference
brought together partic-
ipants and grantees
from various countries*

*Moscow Area, June
2001*



1. CAF Russia Legal Department
2. Natalia Bourtseva, Head of CAF Russia Legal Department

Legal Department Basis for professional work

LEGAL DEPARTMENT



Our lawyer Roman Zhavoronkov, although he had some health problems last year, nevertheless won a competition and was selected for internship in Columbia Law School. After completing his year of training, Roman plans to come back and continue his work with CAF Russia.

Those who...

CAF Russia's legal department forms the basis of the foundation's highly professional operation. It also provides free legal consultations to non-profit and corporate organisations engaged in charitable work, and undertakes a tremendous educational effort. In 2001, the department's staff presented fourteen seminars, conferences and round tables, and prepared seven articles for various publications. The seminars, attended by representatives of NGOs, business, and different branches of government, were held in the capitals of six Federal districts, namely Yekaterinburg, Novosibirsk, Khabarovsk, Nizhni Novgorod, Rostov-on-Don, and St. Petersburg.

In 2001, CAF Russia's lawyers took part in the implementation of the project 'Russia: developing cooperation between regional authorities and NGOs', funded by the Westminster Foundation for Democracy. This project included research into collaboration efforts between regional authorities and NGOs, and a review of the Russian legislation which regulates relations between government and the non-profit sector in all the seven Federal district. The reviewed legislation included both Federal and regional laws enacted between 1991 and 2000; findings have been prepared for publication.

Natalia Bourtseva,
Head of Legal Department:

Those who...

— I believe that over the last fifteen years I have been very lucky several times.

1. Perestroika allowed me to obtain a second degree, so that an engineer of radio and electronics was transformed into a lawyer.
2. 'Genuine' non-profit organisations emerged in Russia and I met people who really cared about others and wanted to help.
3. Lena Young came to Moscow to establish a representative office of Charities Aid Foundation, and invited me to work there as a lawyer.

Due to this wonderful serendipity, I have a job I love, colleagues I admire, a sense of the importance of what I do, and ... But what more do you need?



Irina Baranova, Director,
Consultations for
Associations and
Foundations

Consultations for Associations and Foundations — Together We Can Do a Lot

In an effort to help non-profit organisations in Russia to work more professionally and effectively, in 1996 CAF established an independent non-profit organisation: Consultations for Associations and Foundations (KAF). It is currently a unique resource centre providing training, information, and consultations to the Russian third sector. It includes the NGO School, legal services, a library, and clubs for accountants, lawyers and librarians working for non-profit organisations.

Irina Baranova,

Those who...

Director, Consultations for Associations and Foundations:

— Why do I like our organisation? It so happened that a team of bright and creative people came to work here; they are people I really enjoy working with. Organisation-wise, I like it that we are good professionals, pioneers in many areas, and that we provide assistance which is really needed by our clients, non-profit organisations.

Speaking about myself, I am Peter's mother and a clown, and I love heroic activities like swimming in icy water, exploring caves, steering a canoe or a catamaran down a dangerous river, and taming wild horses ... I also love to listen to singing to a guitar around a camp-fire, and giving presents to my friends.

NGO School

The NGO School is a training centre that has for three years provided consistent training to workers in non-profit

organisations. The range of subjects covered by the training includes the most relevant issues, such as NGO management, legal aspects of non-profit activity, accounting, fund raising, and many others.

What has changed since the beginning of the project? Judging by the applications coming from nearly all regions of the Russian Federation, the non-profit community is well aware of the school's operation. Throughout 2001, a total of 781 people attended training sessions provided by the school. A total of 36 seminars were held, including five two-week basic courses. For comparison, during the first year of the school's operation 168 people were trained at nine seminars, and over the second year 607 people were trained at 28 seminars.

Since the NGO School opened, a total of 1,556 people have been trained and 73 seminars held, including 11 two-week basic courses.

In June 2001 the first NGO School alumni meeting was held, attended by over 50 people. The alumni discussed how the training had made a difference to their organisations' operation, shared the problems they encountered, presented their collaborative projects and discussed ways of sharing experience. Many graduates of the basic course still maintain contacts both at a personal and professional level, giving each other support on various issues. The participants welcomed the creation of the NGO School

**CONSULTATIONS FOR
ASSOCIATIONS AND
FOUNDATIONS**



1. Maria Antonova,
Library Co-Director

2. Edward Lushin, Library
Co-Director



Alumni Club, and were happy to receive club cards as a token of their membership. The club is expected to become a think tank and a forum for mutual support and the sharing of experience and information.

The Library, a source of voluntary sector information

The library has been operating for seven years. During this time its collection has grown from 10 to 8000 storage items. Currently, it is one of the largest information centres in the Russian voluntary sector.

The basic library collection includes:

- Publications about non-profit operations and activity;
- Books on NGO establishment, management, reporting, accounting, and taxation;
- Reference books on grant making foundations and non-profit organisations in Russia and other countries.

Over the last year, the library was visited by 1738 people. In addition, it received many requests by e-mail and ordinary post. The overall correspondence totalled 11,000 letters and parcels, including 168 book-posts to municipal libraries.

Internet access, provided by the library free of charge, is becoming increasingly popular; each month between 50 and 60 visitors use this service.

The library always makes available information materials published by CAF Russia, Consultations for Associations and Foundations, and other NGOs, for visitors to take home with them.

The library continues to publish its newsletter BOB which gives a review of non-profit publications complete with annotations and contact information, as well as CAF's new publications, internet resources on various topics, and articles about libraries in general and NGO libraries in particular. About 500 organisations receive the BOB newsletter in electronic format. The number of subscribers has grown by 60% over the year.

Maria Antonova,
Library Co-Director:

Those who...

— I have been working for CAF for eight years! My background includes three schools (simultaneously) — a general secondary school, a music school, and an English school, and then two universities (consecutively). I hold certificates as a milking machine operator and a tractor driver. I love horse riding, playing guitar and singing, pickled cucumbers, tap dance (I don't tap myself), night (taking a walk), autumn, rain, and Saturdays. I have a continent of my own, with all modern conveniences.



NGO School Alumni Club card

NGO Services

Consultations for Associations and Foundations provide free services for non-profit and corporate organisations engaged in charitable work:

- Legal consultations for NGOs on all aspects of NGO establishment, operation, and liquidation, including issues of registration, taxation, labour contracts, and other civil transactions;
- Legal consultations for companies on making donations and obtaining related tax benefits;

Legal consultations in 2001:

*In-house – 732
By letter – 175
Over the telephone – 418*

- Consultations on NGO accounting;

Consultations in 2001:

*Accounting – 227
Fund raising – 229*

- Consultations on fund raising.

Clubs – forums for NGO professionals

In 2001, Consultations for Associations and Foundations continued to develop its clubs for NGO professionals.

The Lawyers' Club is a forum for lawyers working in non-profit organisations, focussing on issues pertaining to the legal regulation of voluntary sector operations. The club meets every month. Some of the recent topics discussed by the lawyers include: licensing of educational operations; City Charitable Boards; new draft of the RF Labour Code; copyright protection; liability for violations of the tax laws, and others.

The Accountants' Club meets every month to discuss non-profit accounting and taxation. The following discussions attracted a lot of attention last year: taxation of non-profit operations – VAT; tax inspections and audits; new plan of accounts; property tax, and others.

In 2001, five meetings of **the Librarians' Club** were held. The discussions were diverse and focussed on a wide range of topics, including: library bibliography classifications; web resources for libraries; education of library users; legal regulation of library operation, and the copyright law; bibliographic description: its past, present, and future; Microsoft Access: a library's notebook; inter-library exchange; providing social services to library users.



NGO School Alumni meeting, Moscow, June 2001

CAF Russia works in close contact with Consultations for Associations and Foundations in implementing successful projects which help NGOs all over Russia to grow and become stronger.

Edward Lushin,
Library Co-Director:

Those who...

— It feels good to help people with their idealistic initiatives. It feels good to see how the lives of your colleagues and partners change when they reach new heights. Sometimes I can make a contribution to their victories, and that feels good, too.

I spend evenings studying at the Academy of Foreign Trade. I love to travel and to learn about other countries and cultures. My biggest joy is my wife — a very creative and fine personality.



«Money and Charity» Magazine,
September 2001 № 5 (38),
an article about NGO School

«When I first came to the basic course, — recalls Elena Mikhel from «Life» Charitable foundation, supporting migrants in Kaluga, — the word «grant» sounded alien to me, and I did not believe that we would ever receive one in my life. After speaking with consultants and reading some relevant books I realized that we could, and that we should write a grant application. We did, and we won a grant in the same year.»



Oleg Sestrensky,
Chief Editor,
'Money and
Charity'



Re-establishing Trust Between Business and NGOs

«Money and Charity» Magazine

«Money and Charity» Magazine has been published with CAF Russia's support for more than seven years.

At the moment, it is the only publication in Russia which is devoted to issues of corporate philanthropy and social partnership. There you will find answers to a range of questions, like, Why do companies make charitable donations? Is there a need for non-profit organisations, and how are they different from companies? Where can you find money to support socially beneficial activities? Who can you trust?

— Re-establishing mutual trust is one of the main goals of the magazine, — says Oleg Sestrensky, Chief Editor of 'Money and Charity'. — There was a time when non-profits treated companies with a degree of contempt, convinced that all business people were just money-bags. We can still see this kind of attitude today. But we must change it, and we can change it, and we hope that our magazine will help this change by publishing articles about responsible companies, corporate charitable policies, and about reasons why private companies and individuals donate to charities.

'Money and Charity' Magazine is published bimonthly and distributed free of charge all over Russia and in other countries, including the CIS. It can be received by subscription or obtained from CAF Library.

The Russian website

In 2001, CAF Russia launched its own web site in Russian at www.cafussia.ru. It was designed with a lot of help from Alexei Nalogin, the designer of several major charitable projects on the web.

In CAF Russia's website you will find updated news about the organisation, information about current grant schemes, online legal consultations, some useful links, and a lot of other interesting things. You can also read the issues of 'Money and Charity' online.

«MONEY AND CHARITY»
MAGAZINE
WEBSITE
WWW.CAFRUSSIA.RU





1. *Sergey Andrianov*
2. *Tatyana Terentyeva*
3. *Lyubov Melnikova*
4. *Alexander Dzhioev*
5. *Alexei Kozhevnikov*



From IT Support to a Botanical Garden

ADMINISTRATIVE DEPARTMENT

When we speak about CAF Russia's work, we cannot avoid mentioning those people without whom we would not be able to function properly — if at all. They are the staff of CAF Russia's Administrative Department.

Alexei Kozhevnikov welcomes visitors to the office; he will answer you on the phone and connect you to the person you need; he is the Secretary. Alexei is extremely well organised and has many other talents — besides being a wonderful driver, he can make furniture and combine two old chairs to produce a new one.

Sergey Andrianov is responsible for all the computers in the office. He fights computer viruses, maintains the server and the network, educates the staff on how office equipment should — or should not — be treated, and performs magic with the help of screwdrivers and wires.

Office Manager **Tatyana Terentyeva** ensures that the CAF Russia team always has a vital supply of pens, files, notebooks and paperclips. Tatyana also serves as the Director's personal assistant, responding to piles of letters and translating dozens of documents from and into English. Without Tatyana's assistance, Director Olga Alexeyeva would not have been able to make any trips abroad — a situation which is hard to even imagine. With so many responsibilities, isn't it amazing that Tatyana finds time to study Arabic!

Lyubov Melnikova keeps our space clean and cosy. The moment you come into the office you can feel that it is well-kept and cared for. If CAF had special awards for its staff, Lyubov would certainly receive CAF's «Green Fingers» Award for transforming the place into a botanical garden.

Driver **Alexander Dzhioev** will get you to any place in Moscow in almost no time. It is not so surprising, for Alexander has worked as a taxi driver for more than 20 years and knows all bystreets and detours in the city. Given our perennial traffic jams and shortage of time — what a blessing to have such a driver!



Jeremy Jacka Memorial Fund

In 2001, CAF Russia suffered a tragic loss. In August, we lost our dear colleague and friend Jeremy Jacka.

Jeremy did not just fulfil his role of CAF Russia Deputy Director; he was the soul of our team. Sensitive and compassionate, he knew how to support others. He also enjoyed a good laugh and celebrated life — he infused his environment with joy and celebration!

Jeremy's life was a mixture of brilliant colours — just like the paintings which decorated the walls of his home. He was born in England, on the Atlantic coast, on February 22, 1956. After being a barman and a musician, he became an opera singer at Covent Garden. He came to Russia in 1992 to visit his friends and decided to stay. At first he went into business, and then he came to the non-profit sector... Jeremy still lives in the hearts of all those who knew him. His pictures, which now decorate the walls in CAF's Moscow office, carry some of his light and joy.

To commemorate the memory of Jeremy Jacka, Deputy Director of CAF Russia, the Charities Aid Foundation has set up a Jeremy Jacka Memorial Fund. The fund was initiated by Jeremy's friends and colleagues in Russia and the UK in September 2001 to acknowledge Jeremy's commitment to the develop-

ment of civil society in Russia and his compassion for the needs of ordinary Russian people.

In the interview with «Money and Charity» magazine, in response to the question «What, in your opinion, are priority issues for charitable operations in Russia?» Jeremy said that he considered young people to be the most important target group. "They form the foundation of Russia's future, and must be protected," he said. Jeremy would also help people with disabilities, in particular children with developmental problems.

The Fund will follow Jeremy's wish and will support:

- Programmes for young people, especially those in crisis situations;
- Programmes for people with disabilities which ensure they have equal rights with able-bodied people;
- Assistance to deaf and hearing-impaired children and their families.

The Fund will offer financial support, including both project and core funding, to registered Russian charities whose work benefits people from the above target groups. Projects which the Fund will support should promote tolerance in society towards people with special needs, and values of non-violence and mutual support.

Jeremy Jacka Memorial Fund



Please send your donations to the Jeremy Jacka Memorial Fund in the UK to:

*National Westminster Bank Plc
Bloomsbury Parr's Branch P.O.
Box 158
214 High Holborn
London WC1V 7bx
Sort Code: 60-30-06
GBP Account No. 90213319
Account Name: Charities Aid
Foundation
Account number: T90185682.*

*Reference: CAF — Jeremy Jacka
Memorial Fund*



CAF Russia Staff

STAFF

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Olga Alexeeva – Director

Jeremy Jacka – Deputy Director

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Maria Chertok – Head of Grant making Department

Irina Arkhangelskaya – Programme Manager, ‘New Day’

Vyacheslav Gorbachov – Programme Manager, PNPS

Olga Kropotova – Programme Administrator, PNPS

Svetlana Kravchenko – Programme Manager

Larissa Avrorina – Programme Manager, ‘Social Partnership’

Nina Voskresenskaya – Programme Manager, ‘Social Partnership’

Svetlana Nikiforova – Programme Administrator, ‘Social Partnership’

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Elena Kotova – Training Programme Coordinator

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Ekaterina Lyovshina – Manager, the Vladimir Potanin Scholarship Programme

Igor Syrovatchenko – Manager, the Vladimir Potanin Scholarship Programme

Kyrill Ezhov – Administrator, the Vladimir Potanin Scholarship Programme

Oleg Sestrensky – Chief Editor, ‘Money and Charity’

Natalia Dorosheva – PR Manager

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Natalia Bourtseva – Head of Legal Department

Roman Zhavoronkov – Lawyer

Anastasya Akramovskaya – Lawyer

Tatyana Kovach – Manager

Finance Department

Svetlana Bridun – Financial Director

Elena Bayukova – Chief Accountant

Maria Schastieva – Finance Manager

Administrative Department

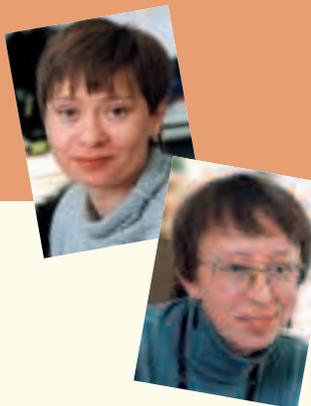
Alexei Kozhevnikov – Secretary

Tatyana Terentyeva – Office Manager

Sergey Andrianov – Systems Administrator

Alexander Dzhioev – Driver

Lyubov Melnikova – Office Support



«Consultations for Associations and Foundations» Staff

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Elena Chaenkova – Manager
Irina Stashevskaya – Assistant Manager
Vera Kostikova – Lawyer
Svetlana Galstyan – Accountant
Edward Lushin – Library Co-Director
Maria Antonova – Library Co-Director
Nikolai Kutsenko – Junior Librarian

Consultants

Alla Tolmasova – Legal Consultant
Irina Semionkina – Legal Consultant
Elena Leikina – Financial Consultant
Olga Polyakova – Audit Consultant
Vladimir Vainer – Fundraising Consultant

Those who...

Natalia Dorosheva,
PR Manager:

In the summer of 2001, we conducted a staff survey asking how our staff members see CAF. The question "What is your vision of the organisation in five years?" generated a lot of interesting ideas. A summary of these ideas produced the following picture: a stable grant making foundation with an endowment of US\$ 7-10 million, which actively collaborates with companies and is well aware of the needs of its clients; having a highly professional financial management structure, etc. One of popular answers was, "The names of CAF Russia's specialists are well known and respected among the voluntary sector leaders and in business companies." It is my opinion that we are already almost there, or at least we have great potential to achieve this level of respect.

Recently I realised why working in CAF Russia gives me so much joy. Our biggest treasure is the people who work here. Sympathetic, talented, responsible... They are the main component of the Foundation's image. This is why we decided to tell personal stories in our annual report, as well as the stories of our projects. Meet those who make our projects work, those who add creativity to everyday routines and help others to live better lives. The annual report is too short to tell about all our staff – there are enough stories to fill a whole book! Our biggest thanks to everybody!



Seminar, «The role of NGOs in the social rehabilitation of ex-prisoners,»
Nizhni Novgorod,
September 2001

PNPS Grantees: Success Stories

GRANTEES

A rehabilitation centre in Nizhni Novgorod Region for ex-prisoners

Partners:

- «Returning to Freedom», Nizhni Novgorod
- NACRO, Birmingham, UK

The rehabilitation centre for ex-prisoners in Nizhni Novgorod Area has operated since September 2000 as a consultation service for people released from penitentiary institutions. The Centre has six staff – director, manager, social worker, counsellor/psychologist, lawyer, and accountant. Individual help and advice is provided for each visitor to the Centre: temporary lodging in a social hostel or a private apartment; employment and training opportunities; psychological counselling; food, clothing and other humanitarian assistance, and legal consultations. In addition, the lawyer answers many letters from prisoners and administrations of the prison colonies in Nizhni Novgorod Area.

During its 18 months of operation, the Centre has helped 328 people: 266 received food packs, and 78 received items of clothing; 80 people were given temporary accommodation in a social hotel, and four gained permanent residence; 68 individuals found employment, 12 were trained; railway tickets were bought for three people, 123 received psychological counselling, and 157 received legal advice. The Centre has worked closely

with the local Department of Penitentiary Institutions of the RF Ministry of Justice and Nizhni Novgorod Department of the Interior, with the local Human Services Department, Federal Employment Service, and with the Municipal Centre for Social Rehabilitation. Currently, all these agencies treat «Returning to Freedom» as an equal partner.

In April 2001, members of «Returning to Freedom» made a study visit to London, visited NACRO centres in Birmingham and prisons in Belmarche and Birmingham, and attended a joint meeting between non-governmental organisations, the UK Prison Service, and the Home Office. The biggest discovery for Russian participants was the possibility of holding such meetings regularly, which shows a high degree of awareness in the UK.

NACRO representatives visited Nizhni Novgorod twice during the project. They made a preliminary needs assessment visit and attended the interregional seminar on the role of non-governmental organisations in the social rehabilitation of released ex-prisoners. The seminar was also attended by members of human rights groups from Moscow, Perm, Mordovia (Saransk), Nizhni Novgorod (city and metropolitan area), and local administration officials. The seminar participants discussed the problems which NGOs face in their work, and pointed out the need to amend effective laws to



1. Making Christmas gifts for prisoners in Nizhni Novgorod Area
2. Nizhni Novgorod Detention Prison — the academic year has started

empower NGOs to make the most of their efforts to help people. A proposal to amend related federal legislation was drafted and forwarded to the Civil Forum held in Moscow in November 2001.

The project outputs and discussions at the seminar were featured in the brochure "Social assistance to ex-prisoners in Nizhni Novgorod: An experience of partnership between NACRO and Returning to Freedom" published in Russian and in English.

During the project charitable events were held to raise additional funds to help young prisoners in colonies for minors. The progress of the project gained continuous coverage in the local media. The staff of the Centre participated in several TV shows on social issues. In addition, local people donated clothing and footwear to the Centre to be given to those in need.

Working on a joint project allowed the participants to raise more funding for other social programmes of «Returning to Freedom». For example, in 2001, a project supporting the rehabilitation of women-prisoners was implemented with support from the Open Society Institute (Soros Foundation). «Returning to Freedom» was accredited with the Foundation for Civil Liberties which currently funds a programme for the legal protection of teenagers, offering young people aged 14-16 years the help of high quality defence lawyers during investigation and trial.

The project organisers are optimistic about the future. They have already designed plans for further development of the project which will focus on providing employment to ex-prisoners and on fighting poverty. Jointly with NACRO, a new project has been prepared. It takes the form of video-training for prisoners, aimed at preparing them for returning home — «The Way Home» — which is a good example of how NACRO's experience is being applied in Russia. In addition, jointly with the UK Organisation MERLIN, another project has been designed to help ex-prisoners with TB in the town of Dzerzhinsk.



PNPS Conference

Non-profit organisations and business in St. Petersburg: from caution to dialogue, from dialogue to partnership

Partners:

- Centre for NGO Development, St. Petersburg
- Prince of Wales Business Leaders Forum, London

The Centre for NGO Development serves as resource centre for non-profit organisations in the North-West region of Russia which work in the areas of social protection, environment, education, science, culture, art, human rights, and other issues of public benefit. The Centre works to develop civil society in Russia, and to increase its role in public life in order to achieve the sustainable development of the region and progressive improvement in the quality of life of its inhabitants

The Prince of Wales Business Leaders Forum is an international non-profit organisation founded by His Highness the Prince of Wales in 1990 and operating in almost 50 countries of the world. The Forum's mission is to promote corporate social responsibility which will help business as well as society and will encourage social and economic development which is not harmful to the environment.

The project aims to develop collaboration between business and non-profit organisations on the basis of mutually beneficial partnership, to improve the sustainability of the voluntary sector in St. Petersburg.

The project's achievements:

- On October 26-27, 2001, for the first time in St. Petersburg, a fair of NGO projects and services was held. A total of 100 NGOs took part in the fair, which was visited by over 3,500 people. Vice Premier Valentina Matviyenko and the Governor of St. Petersburg, Vladimir Yakovlev, greeted the participants in their opening addresses. The fair's catalogue was published, providing a unique reference book listing the most active NGOs in St. Petersburg.
- The forum "Socially responsible business and civil initiatives in Russia" ran in parallel with the NGO fair, and was attended by about 90 representatives of companies, major NGOs, and the government.
- A training programme on building partnerships between non-profit organisations and business was designed and implemented.
- Information booklets were published: "Non-governmental, non-profit organisations: what companies need to know"; "The third sector, or the sector of non-profit organisations: what a resident of St. Petersburg needs to know"; and "Business in St. Petersburg: what a non-profit organisation needs to know."
- A manual was published, "Business and NGOs: from caution to cooperation" which gives a review of the



PNPS Conference

current state of the Russian business sector and its relations with the non-profit sector; theory related to the partnership between NGOs and business, partnership success stories, and recommendations for trainers on how to cover this topic in training sessions.

- A working group was set up to focus on the development of social partnerships in St. Petersburg and on the preparation of the next fair of social projects.

The development of a quality management system for Sverdlovsk Oblast NGOs

Partners:

- «Dobraya Volya», Yekaterinburg, Sverdlovsk Oblast
- The Birmingham Voluntary Services Council (BVSC), Birmingham, UK

A quality management system is a management tool which facilitates continuous monitoring of the quality of NGO operations in various areas. The project aims to adapt the 'Quality First' system for Russian NGOs. The Quality First system has been successfully used in the UK non-profit sector for several years. The system was commissioned by BVSC and designed by Tony Farley.

Quality First is a quality management system for voluntary organisations. It is a simple management tool which may be used even in organisations which only have a few volunteers. It is based on the organisation's ongoing self-assessment.

As a result of joint training in the UK and seminars in Russia, an interdisciplinary quality development team was formed and presentations were held in three cities of the Sverdlovsk Area. Facilitators who were part of the interdisciplinary team later trained NGO leaders at seminars devoted to the introduction of the Quality First system within organisations.

The total of 39 organisations learned the skills of using Quality First. Six organisations are already using the system, while eleven more are studying the quality management manual and preparing 'quality portfolios'.

Virtually every month the project receives requests from various Russian regions; local organisations ask the project staff to send them a quality management manual and to train them in how to use it.



RADAR-Siberia (2)

Organisation:

- **Siberian Initiative, Barnaul**

The first project under this programme was implemented in 1999-2000 jointly with the UK organisation «Lifeline Project». During the first project, the British partner shared the methodology of qualitative surveys of the lifestyle of intravenous drug users (IDU). This methodology was used in the cities of Barnaul, Novosibirsk, Kemerovo, Krasnoyarsk and Tuymen. The survey was conducted in collaboration with members of Russian non-profit and government organisations operating in these cities. Based on the results of this survey, Siberian Initiative designed and produced brochures for intravenous drug users and their parents. The findings were disseminated among professionals working with this category of addicted individuals, and the brochures were distributed to members of the target groups. The printed materials produced during the project proved to be relevant and in great demand.

In 2001, Siberian Initiative received funding from the PNPS Development Fund to continue this project. The aim of the new project is to adapt and further disseminate the methodology of IDU lifestyle research in Siberia. The project will develop a mechanism of collaboration between non-governmental and government organisations

in Siberia which work on issues of HIV/AIDS for the extended transfer of experience and practical skills of prevention work among intravenous drug users.

The project participants have already prepared print materials — brochures and booklets — on preventing HIV and other infectious diseases in four cities. At the moment, the project is near completion and it is obvious that it has achieved its main outputs. The partners have developed a model of outreach and education for intravenous drug users which may be used in any Russian region. The government AIDS prevention centres in ten regions of West and East Siberia have assessed the project as effective and adopted the IDU education and outreach methodology. In addition, a network of government and non-governmental organisations working in HIV/AIDS prevention has been formed in five cities in Siberia, and the process of extending the network and its good practice to other regions of West and East Siberia has started.



At the seminar on non-violent communication, St. Petersburg Centre for Women

PNPS Grantees: Financial Statement for the period 1 April 2000 — 31 December 2001

The Partnerships in the Non-Profit Sector scheme now operates three grant making funds: Start-up Fund, Project Fund and Development Fund.

Start-up Fund supports projects aimed at establishing new partnerships and distributes grants up to a value of £ 5,000. Start-up Fund awards are also used to support the enhancements of applications to the PNPS Project Fund.

Start-up Fund

Project Fund funds partnership projects.

Development Fund funds projects which allow PNPS Project Fund grantees to develop and consolidate the result of their work, and to disseminate them.

Partners	Awards, £
«Association of Young Leaders» (Moscow, Russia) and Community Service Volunteers (Sunderland, UK)	4 000
«Usher Forum» (Moscow, Russia) and Sense International (London, UK)	4 604
Institute of Urban Economy (Moscow, Russia) and Institute of Housing (Bratislava, Slovakia)	2 443
Russian Clubhouse (Moscow, Russia) and Core Clubhouse (Dunfermline, UK)	3 862
Social Rehabilitation (Nizhni Novgorod, Russia) and Adept Community Development Agency (Coventry, UK)	3 979
Civil Society Foundation (Moscow, Russia) and Justice (London, UK)	2 890
Institute of Open Education (Novokuznetsk, Russia) and the University of Birmingham (Birmingham, UK)	4 766
Social and Ecological Union Coordination and Information Centre (Moscow, Russia) and Changenet (Bratislava, Slovakia)	2 045
Sodeistvye (Assistance) 2000 (Yekaterinburg, Russia) and Gay Men's Health (Edinburgh, Scotland)	5 000
Anti-Cancer (St. Petersburg, Russia) and Cherry Lodge Cancer Care (Barnett, UK)	4 567
No to Alcohol and Drugs (Samara, Russia) and Re-Solv (Staffordshire, UK)	4 995
Romano Kher (Moscow, Russia) and Romani Yag (Uzhgorod, Ukraine)	5 000
«Social Partner» NGO for the visually impaired (Novosibirsk, Russia) and Royal London Society for the Blind (London, UK)	1 890



*At the NGO Fair for
voluntary sector projects,
Rostov-on-Don,
May 2001*

Project Fund

Parents of the Visually Impaired (Moscow, Russia) and Look London (London, UK)

Project Duration: 16 months

Project Total: £ 49 840

The project aims at establishing a model of effective collaboration between parents of the visually impaired, and non-profit organisations, government services and professionals in the sphere of special education, development, and rehabilitation of VI children. The project will disseminate UK experience and similar expertise through interactive seminars which will improve practical skills in dealing with problems and promote self-help groups helping to support parents and protect the children's rights. The outcomes of the seminars will be published in educational brochures and manuals which then will be distributed to the participants of the seminars and to other interested groups in Russia.

Povolzhye Association (Samara, Russia) and BEARR Trust (London, UK)

Project Duration: 12 months

Project Total: £ 49 600

The project aims to support volunteers and non-profit organisations which use voluntary help. The project is expected to create a foundation for the development of volunteer involvement in the Samara Area which will

strengthen local non-profit organisations and improve their capacity to meet social need. Project activities are focussed in particular in the following areas:

- Current practice of working with volunteers in Samara;
- Strengthening of NGO networks in selected cities and villages in the Samara Area;
- Transfer of ideas and experience of developing volunteer involvement in the UK.

Kaliningrad Resource, Information and Analytical Centre (Kaliningrad, Russia) and Regional NGO Support Centre (Gdansk, Poland)

Project Duration: 10 months

Project Total: £ 48 185

The project aims at establishing partnerships between Polish organisations in Pomorskoye Voyevodstvo and Russian non-profit organisations in the Kaliningrad Area through a joint training programme. The programme includes a series of training seminars focussed on strategic planning, legal and financial issues, and fundraising. The project will also create internship opportunities for Kaliningrad Area NGO leaders in Pomorskoye Voyevodstvo, Poland.



International Confederation of Consumer Societies — KonFOP (Moscow, Russia) and National Consumer Council (London, UK)

Project Duration: 13 months

Project Total: £ 47 968

The project aims at strengthening the role of consumer organisations in influencing companies, federal and local authorities and encouraging them to act in the interests of consumers. For this purpose, a consumer survey of housing and insurance services in 10-15 Russian regions will be conducted. The survey findings will be used in negotiations with companies and authorities. As a result of the project, recommendations and proposals for federal and local authorities will be drafted.

INFO-Plus Education Centre (Moscow, Russia) and «The Way Home» Charitable Foundation (Odessa, Ukraine)

Project Duration: 12 months

Project Total: £ 49 989

The project aims at building the capacity of Russian NGOs working in the sphere of HIV/AIDS education and prevention, through adopting the Ukrainian experience of HIV/AIDS networking and through developing IT and PR skills. The project will create a virtual HIV/AIDS information network in Russia and Ukraine, including two Web portals, free hosting for NGO sites, a database of AIDS services, the publication of three manu-

als, conducting an AIDS education campaign federally and in 10 regions in Russia, and increasing the amount and accessibility of HIV/AIDS information on the Russian Web.

Usher Forum (Moscow, Russia) and Sense International (London, UK)

Project Duration: 18 months

Project Total: £ 46 913

Deaf and blind people are one of the most vulnerable groups in society. The project aims at addressing the problem of social isolation of over 200,000 deaf and blind people and their families in Russia. The project includes the establishment, under the auspices of the Usher Forum, of a Resource Centre for deaf and blind people and their families, professionals, and non-profit organisations. The centre will provide equipment, build a website, and publish a range of information materials. The project is expected to maximise Usher Forum's experience for its subsequent dissemination all over Russia.

ECO Regional Organisation of Environmental Education (St. Petersburg, Russia) and Field Study Council (Shrewsbury, UK)

Project Duration: 21 month

Project Total: £ 49 452

The project includes the development of a mechanism of collaboration between NGOs and government education-



al institutions aimed at improving the quality of education in St. Petersburg. Jointly with the University of Teaching, a certified training course will be developed which will train NGOs in skills allowing them to collaborate effectively with schools. A pilot course will be tested in ten non-profit organisations and government educational institutions and will be regularly conducted in the University of Teaching. A training course focusing on models of partnership between non-profit organisations and government educational institutions will be further disseminated in other Russian regions.

Sports-based Rehabilitation Centre of the All-Russian Society of the Blind (Moscow, Russia) and Ukrainian Sports Federation of the Blind (SFNU) (Kyiv, Ukraine)

Project Duration: 12 months
Project Total: £48 862

The project aims at creating conditions for the rehabilitation of visually impaired children and young people through fitness and sports, and their social integration. The project has the following objectives: to study SFNU experience in developing fitness activities for children and young people, to organise and conduct seminars devoted to the practical application of this experience in helping visually impaired children and young people; to create electronic manuals, including those in Braille; to promote laws and regulations which endorse fitness and sports activities for visually impaired people; to fight gender and

age-based discrimination in the accessibility of sports facilities to visually impaired individuals.

Civil Society Foundation (Moscow, Russia) and JUSTICE (London, UK)

Project Duration: 12 months
Project Total: £ 49 994

The project aims at promoting social and economic rights in Russia through strengthening the network of NGOs working in this area. This goal will be achieved through developing effective methods of monitoring social and economic rights guaranteed by the International Covenant of Economic, Social and Cultural Rights, and training non-profit organisations which take part in the project in using these methods. The monitoring of social and economic rights will be undertaken in fifteen Russian regions, and the findings will be presented in a national NGO report and in the first Russian alternative report to the U.N. Committee on Economic, Social and Cultural Rights. The project also aims to increase and improve communication between NGOs and the Russian authorities on issues of social and economic rights.



At the NGO Fair for voluntary sector projects, Rostov-on-Don, May 2001

DEVELOPMENT FUND

«Seven I» Society (Dzerzhinsky, Moscow Area)

Project Duration: 12 months

Project Total: £ 20 338

The current project is based on the previous experience and successes of the UK-Russian partnership and on resources built up in 1998-1999 during the joint implementation of local resource centres. The current project includes: training for NGO activists and leaders, aimed at improving their professional skills; a survey of local residents to identify the most urgent needs of the local community; and an expert review of activities jointly with the UK partners. In addition, the project includes the design and implementation of social projects in three communities by local grassroots organisations; drafting relevant regulations and developing mechanisms of interaction between community organisations, local authorities, and technical services; and conducting quarterly roundtables with representatives of various local communities in the Moscow Area.

Internews (Moscow)

Project Duration: 12 months

Project Total: £ 49 990

The project aims to develop social journalism in Russia and improve communication between the mass media and non-governmental organisations. The project is

implemented through involving journalists and media resources in addressing the needs of local communities. The project will design and conduct a training course for 30 journalists and producers of local TV companies. The training will cover basic facts related to social journalism, civil initiatives and NGO activity, and the methodology of producing documentaries about social projects.

Siberian Initiative (Barnaul)

Project Duration: 12 months

Project Total: £ 47 082

The project focuses on the adaptation and dissemination in Siberia of the UK partners' experience of conducting qualitative surveys among intravenous drug users. The Russian survey findings will be used to produce educational leaflets for intravenous drug users on preventing HIV and other infections. Training seminars on producing educational materials and grant management will be held for Russian partner organisations, which will then produce their own leaflets for intravenous drug users with the money provided by a re-granting scheme. A conference on the results of the two years of project implementation will be held for representatives from ten regions of West and East Siberia. The project results will also be reflected in a special publication.



*At the NGO Fair for
voluntary sector
projects,
Rostov-on-Don,
May 2001*

AIDS Infoshare (Moscow)

Project Duration: 12 months

Project Total: £49 385

The project will establish an Association of hotlines providing information on HIV/AIDS/STD and reproductive health which will help to maximize the efforts of individual hotline services and decrease the cost of their establishment and development. The project aims to create a sustainable network of partner NGOs which jointly develop and implement new methodologies of HIV/AIDS/STD hotline creation and operation. In addition, a number of manuals will be published, including a hotline operator's manual, guidelines on the selection and training of hotline operators and volunteers, a concept for an advertising campaign, and a pack of advertising materials. Technical references, guidelines and manuals developed during the course of the project will be made available to interested parties including NGOs and government organisations which plan to establish similar hotlines.

Perspektiva (Moscow)

Project Duration: 12 months

Project Total: £49 975

Jointly with 'Fenix' (Rostov-on-Don), Centre for Public Initiatives, and 'The Star of Hope' (Chelyabinsk),

Perspektiva is developing a model for involving young people with disabilities in the civil and social life of their local communities. The project will create a network of trainers/consultants formed by young people with disabilities who took part in the previous Perspektiva projects funded by PNPS. They will conduct training on awareness raising, advocacy and mutual support for the disabled.

Moscow Riding Club for the Disabled (Moscow)

Project Duration: 16 months

Project Total: £ 49 999

The project aspires to create an environment of equal opportunities for people with disabilities in Russia which will enable them, in particular, to engage in physical fitness and sports, including riding, to take part in competitions, and to lead an active life. The project will create and develop a unified approach to training coaches, and produce and disseminate manuals and educational materials on therapeutic riding, making them available to people with disabilities and to organisations and professionals working in this area.

Humanitarian Project (Novosibirsk)

Project Duration: 12 months

Project Total: £ 49 222

The project aims to disseminate the experience of the UK-based organisations Life Line and National AIDS Manual (NAM) and a number of Russian NGOs in



Siberia and in the Far East. The project includes a survey of target groups, helping local organisations to design and implement their own projects; including publications, services, and telephone help lines for hard-to-reach communities, such as drug users, gay men, and sex-workers. The project will also expand the network of Russian NGOs working in the area of HIV prevention.

Garant (Yekaterinburg)

Project Duration: 12 months

Project Total: £ 39 378

The project will promote transparency in the functioning of the judicial system in the Sverdlovsk Area, improved public access to justice, and public education and information regarding the work of the judiciary. To achieve this aim, an independent monitoring of the judicial system will be performed by four non-profit organisations, and the findings will be presented to the local authorities and to courts in particular. An educational campaign will be held which will include extensive media coverage of the issue, a hotline, and information materials for dissemination.

Praktika Training Centre for Regional TV staff (Nizhni Novgorod)

Project Duration: 12 months

Project Total: £48 310

The project aims to establish effective collaboration between the mass media, non-profit organisations and government in addressing both urgent and long term

inter-ethnic and inter-religious issues. The project includes joint consultations between heads of television companies and NGOs focusing on the methodology of ‘civil society journalism’ elaborated during the previous partnership project. Plans also include the creation of ten television programmes devoted to relations between different ethnicities and religions. Another important component is dissemination, including a conference of participating mass media and NGOs plus invited government officials and members of other organisations working in the area of inter-ethnic relations.

Environmental Education — AsEcO (Moscow)

Project Duration: 12 months

Project Total: £ 49 990

The project aims to improve and disseminate Local Agenda 21 (LA 21) as an effective and comprehensive approach to the social, economic, and environmental problems of local communities. LA 21 is one of the final documents adopted by the U.N. Conference on Environment and Development in Rio de Janeiro in 1992. The project will establish and support a network of nongovernmental organisations involved in the elaboration and implementation of LA 21; analyse, process, and disseminate relevant experience, and improve professional skills of the participating NGOs.



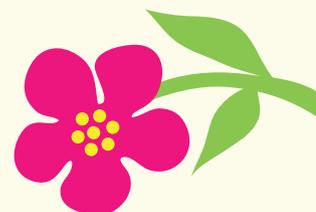
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We THANK!

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 World Bank
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 Komsomolskaya Pravda, newspaper
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What other people say about us



Elena Topoleva, Director, Agency for Social Information:

– I am very glad that in 2001 CAF Russia and ASI worked closely together. It makes me happy because CAF is a reliable, highly professional and creative partner. CAF always delivers, you can trust this organisation. They are not just our colleagues, but real friends whom we can always rely upon.

Denise Rosa, Perspektiva, regional organisation for people with disabilities:

– CAF is a team of wonderful young professionals committed to their cause. They encourage our continuous improvement and development, and it helps our efforts to mobilise young people with disabilities and raise the quality of their life. Perspektiva has implemented more than one project with CAF's support, and we look forward to continued cooperation.



Martin Harris, head of the British Embassy Development Department:

– The British Embassy and DFID welcome their collaboration with CAF which has a history of several years. In my opinion – and I have spent two years in Moscow – you cannot overestimate CAF's contribution to the development of civil society in Russia. What I particularly like is that at first it used to be a UK organisation, but now it is really CAF Russia: they are very well aware of the situation in Russia and they employ the best voluntary sector experts. If anyone asks the Embassy about the voluntary sector development in Russia, we always tell them to ask CAF!





CAF helps those who do charitable work. Wherever we operate, our goal is to make charitable donations more effective. We achieve it by pooling resources, knowledge and experience of the non-profit and financial sectors.



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